2016 AzLA Conference
November 2–4, 2016

Hilton Tucson El Conquistador
10000 N. Oracle Rd.
Tucson, AZ 85704
On behalf of the Conference Committee and the Executive Board, I am thrilled to welcome you to the 2016 AzLA Conference. We are very excited to host Libraries Transform! #AZLA2016; a wonderful time for all of us to reconnect with colleagues from around our amazing state for learning, networking, professional development, mentoring and FUN at the beautiful Hilton Tucson El Conquistador!

I am so thankful for the dedication and commitment of Jasper Halt and Bethany Wilson for putting together this fabulous annual conference! An event of this caliber takes a year of planning, coordination and sleepless nights through which they have managed to pull together an event that is sure to delight and inspire. Jasper and Bethany have worked with an amazing list of committee members named elsewhere in this brochure, so please take a moment to check in on the dedicated people who brought about the magic that is the annual conference. Thanks also go out to our Conference Planner Kerrell McNeal and AzLA Administrator Debbie Hanson Tripp who work behind the scenes all year long and throughout the conference to keep things running seamlessly.

Jasper, Bethany and the entire conference and conference program committees have put together three action packed days that should leave no soul uninspired! Our keynote speakers will have much to share on how libraries transform. In his opening session on Signals for the Libraries of the Future, Miguel Figueroa, Center for the Future of Libraries, American Library Association, will explore how futurist thinking can help libraries to move forward. Lori Easterwood and Jessica Jupitus will talk about being open to transformation – even the awkward parts, in their address, Libraries Transform, But How?

Once again we are highlighting One Book/One Conference. Our author this year, Rachel Caine, will address: History, Progress and Loss: How Libraries Transform Our World. I was completely mesmerized by Rachel’s book, Ink and Bone in the series The Great Library and I am thrilled she was able to attend our conference!

Thank you for your continued support and participation in our state organization. All of the executive board members, committee members and volunteers look forward to meeting you! Don’t forget what we learned at last year’s conference, collect business cards, make new connections around the state and then think about how you can become more deeply involved in all that is AzLA.

It has been an honor serving as your president this year,

Amber Mathewson
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Conference Leadership

Jasper Halt
Co-Chair (2015-2016)

Bethany Wilson
Co-Chair (2016-2017)

Amber Mathewson
AzLA President

Sandy Edwards
AzLA President-Elect

Dan Stanton
AzLA Past President

Joyce Martin
AzLA Secretary

Kathy D. Hellman
AzLA Treasurer

Erin Lorandos
AzLA Membership

Dale Savage
MPLA Representative

Kerrell McNeal
Next Great Event

Debbie Hanson
Association Manager

LJ Blackburn
Association Staff

Acknowledgements
Program Subcommittee

Samuel Dyal..................................................................................................................Co-Chair (2015-2016)
Lauren Regenhardt.........................................................................................................Co-Chair (2016 - 2017)
Becky Brendel...........................................................................AzLA Professional Development Committee Liaison
Jaime Ball................................................................................................................................Liaison for Preconferences, Roundtables, Posters, and Blitzes
Cate McNamara..................................................................................................................CULD
P. J. Purchase.....................................................................................................................CULD
Joyce Abbott......................................................................................................................PLD
Jean Kilker............................................................................................................................TLD
Jacqueline Higgins-Dailey..................................................................................................KIDS
Bob Diaz................................................................................................................................DivPops
Eileen Jaffe...........................................................................................................................TSIG
Linda Mortland....................................................................................................................TSIG
Denise Gullikson..................................................................................................................IIG
Dana Shreve..........................................................................................................................Information Services
Ofeilia Elizabeth Zepeda...................................................................................................NALIG
Vina Begay..........................................................................................................................NALIG
Lauren Regenhardt..............................................................................................................ALYAS
Mariana Van Meter.............................................................................................................ALYAS
Michael Porter....................................................................................................................eResources

Authors & Awards

Cheryl McCurry..................................................................................................................Author Committee
Donna Boyce......................................................................................................................Author Committee
Kerrlita Westrick..................................................................................................................Grand Canyon Reader Awards
Shirley Berow.......................................................................................................................Grand Canyon Reader Awards
Toby Smitt............................................................................................................................Judy Goddard/Libraries Limited Awards
Pamela Gautier......................................................................................................................YA Award, Judy Goddard/Libraries Limited Awards
Ingrid Trebisky......................................................................................................................AzLA Service Awards
Holly Henley, Kerrlita Westrick, and Shirley Berow............................................................Author Luncheon Coordinators and Emcee

Logistics

Donna Throckmorton............................................................................................................Hospitality Coordinator
Amanda Brite........................................................................................................................Webmaster
Debbie Hanson....................................................................................................................Registration
Mari Barron..........................................................................................................................Registration
Kerrell Farmelant....................................................................................................................Next Great Event, Registration & Exhibitor Liaison
Erin Lorandos.......................................................................................................................Membership Booth
Cherise Mead.........................................................................................................................Louise A. Stephens Memorial Raffle
Christine Dykgraaf...............................................................................................................Volunteer Coordinator

Special Appreciation

Andrew DeSabatino..............................................................................................................School of Information intern
Scott Buchanan.....................................................................................................................Volunteer
Mari Barron..........................................................................................................................For Association Staff Services
Little Chapel of Nations
Follett School Resources

...And everyone who contributed to making this year’s conference a success!
The American Library Association has come out with a new multi-year public awareness campaign: Libraries Transform. The goal of this campaign is to increase funding support for libraries by showcasing the value, impact, and services provided by libraries and library professionals. The campaign has been designed to highlight the transformative nature of today’s libraries and the critical role libraries play in the digital age. The Arizona Library Association wants to do our part by making sure the messages in this campaign are spread throughout Arizona. We hope to make a positive impact for all Arizona libraries by merging our advocacy efforts statewide into one enthusiastic voice!

Visit www.librariestransform.org for more information, free downloads, and to view the campaign materials.
## Program Schedule

### Wednesday, November 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:00 am – 4:30 pm</td>
<td>Registration Open</td>
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<tr>
<td>9 am – noon</td>
<td>Preconferences</td>
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<tr>
<td>1:00 – 4:00 pm</td>
<td>Preconferences/County Librarians Meeting</td>
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<tr>
<td>2:00 – 4:00 pm</td>
<td>Preconference Tours</td>
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<tr>
<td>5:00 pm</td>
<td>AzLA President’s Reception and MAC Party</td>
</tr>
</tbody>
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### Thursday, November 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am – 4:50 pm</td>
<td>Registration Open</td>
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<tr>
<td>8:15 am – 9:15 am</td>
<td>Opening Keynote: Miguel Figueroa</td>
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<tr>
<td>9:15 am – 9:45 am</td>
<td>AzLA Business Meeting</td>
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<tr>
<td>9:45 – 10:45 am</td>
<td>Programs &amp; Meetings</td>
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<tr>
<td>10:45 – 11:15 am</td>
<td>Poster Sessions &amp; Author Signings</td>
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<tr>
<td>11:15 am – 12:15 pm</td>
<td>Programs &amp; Meetings</td>
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<tr>
<td>12:15 pm – 1:45 pm</td>
<td>One Book, One Conference Luncheon</td>
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<tr>
<td>2:05 pm – 3:05 pm</td>
<td>Programs &amp; Meetings</td>
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<tr>
<td>3:25 pm – 4:25 pm</td>
<td>Programs &amp; Meetings</td>
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<tr>
<td>5:00 pm – 7:00 pm</td>
<td>UA School of Information Reception</td>
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### Friday, November 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30 am – 3:30 pm</td>
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<td>11:00 am – 1:00 pm</td>
<td>AzLA Service/Author Awards Luncheon</td>
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<td>1:25 – 2:25 pm</td>
<td>Programs &amp; Meetings</td>
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<td>2:50 – 3:50 pm</td>
<td>Programs &amp; Meetings</td>
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<tr>
<td>4:00 – 5:00 pm</td>
<td>Closing Panel</td>
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Wednesday, November 2nd

**Open Meeting: State Librarian Meeting with County Librarians**

1:00 p.m. - 4:00 p.m., Agave I-II

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**Arizona Historical Society Tour**

Wednesday, November 2nd, 2:00 p.m.

Arizona History Museum
949 E. 2nd Street, Tucson, AZ 85719

This free tour will include a look behind-the-scenes at the Arizona Historical Society in Tucson. Take a look at the Historical Society’s archives and the variety of historical materials they maintain!

**Pre-registration is a requirement to attend this event!**

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**The University of Arizona Poetry Center Tour**

Wednesday, November 2nd, 5:00 p.m.

University of Arizona Poetry Center
1508 E. Helen Street, Tucson, AZ 85719

This free tour will allow a close look at the University of Arizona Poetry Center, one of the largest open-stacks special collections of poetry in the US. Circulate among a variety of staffed stations, and enjoy talking with staff about the different aspects of the Poetry Center. Participants will also have the opportunity to browse the collection independently.
Thursday, November 3rd

**AzLA Morning Hike**
6:30 a.m–7:30 a.m., Hotel Lobby
Walk to Push Ridge Trail with AzLA – Hike the Linda Vista Train, Pusch Ridge, located near the Pusch Ridge Golf Clubhouse. We will hike 30 minutes out and return.

**Resume Review Clinic**
10:00 a.m–noon, Exhibit Hall, Booth 507 & 509
Do you need an outside opinion on your resume? The membership committee will be hosting one-on-one reviews at this year’s conference in the exhibit hall. Seating is limited. So, dust off your resume and bring it with you for a review. Walk-ins are welcome or you may reserve a twenty-minute appointment by writing to Erin Lorandos (erin@lorandos.com). See you there!

**Opening Keynote: Miguel Figueroa**
8:15 a.m.–9:15 a.m., Presidio III-IV
The future of libraries is all around us – in signals from our communities, the technology and education sectors, and changes in our economy and demographics. We can all start to envision the future of libraries by leveraging our curiosity, our direct connection to patrons, and our inherent and acquired diversities. Using lessons learned through the establishment of ALA’s Center for the Future of Libraries, this session will explore how futurists think about the future, how library professionals can bring a futurist perspective into our work and planning, and how thinking about the future can lead to innovations in our profession.

**One Book, One Conference Luncheon**
12:15 p.m.–1:45 p.m., Presidio III-V
NYT and #1 internationally bestselling author Rachel Caine discusses the enormous (and radical) idea of how libraries began, developed, and changed the world... and how what we now take for granted continues to be an irreplaceable ideal for the world. She’ll also talk about how the history of libraries factored into her critically acclaimed series The Great Library, and the continued value of printed works and curation in a world full of data.

**U of A School of Information All Conference Reception**
5:00 p.m–7:00 p.m., Presidio III-V
Join us at the conference welcome reception! Sponsored by the University of Arizona’s School of Information, featuring delicious hors d’oeuvres.
Friday, November 4th

**Luncheon: AzLA Service Awards & Author Awards**
11:00 a.m.–1:00 p.m., Presidio III–V

This is a wonderful opportunity to network with colleagues over a delicious lunch while celebrating this year’s AzLA Service Award winners, as well as this year’s Grand Canyon and Judy Goddard Award Winners. Holly Henley, Deputy Director of Library Services for the State Library, will preside over the awards presentations and acceptances by the authors and illustrators. This year’s Awards luncheon is included at no additional cost for all attendees whose conference registration includes Friday, November 4th. Tickets are available separately for those attending only the awards luncheon.

**Conference Closing Panel**
4:00 p.m.–5:00 p.m., Presidio III–V

Join AzLA Officers and Conference Committee leaders as they wrap up this year’s conference.

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**Keynote: Jessica Jupitus & Lorie Easterwood**
8:15 a.m.–9:15 a.m., Presidio III–IV

Failure is inevitable and every decision made is a guess at being successful. Libraries are a space where that kind of failure can lead to discovery – for the public, for the staff, for anyone. We are an access point for information, the first “aha” in a discovery, a starting place for a journey into the unexpected. Libraries can transform by building a community, being embedded in an existing community, or allowing the community to drive the decision-making. Lori and Jessica have created projects like alt+library, You Belong @ Your Library, Library Unexpected, and the Library of Things – all transformations that involved a measure of failure along with success. Lori and Jessica will talk about being open to transformation – even the awkward parts.
Pima County Public Library
FREE—Register at 2016azla.org/tours
101 N. Stone Ave. | Tucson, AZ 85719
County Library
FREE—Register at 2016azla.org/tours
949 E. Helen St. (at Vine) | Tucson, AZ 85719
Arizona History Museum Tour

**Wednesday Pre-Conference Schedule**

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<td>Cross-Cultural Competency for Library Staff (LSD)</td>
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<td>Noon-1:00 p.m.</td>
<td>Break for Lunch</td>
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*Special Pre-Conference Events*

- Arizona History Museum Tour
  - 949 E. Helen St. (at Vine) | Tucson, AZ 85719
  - Free—Register at 2016azla.org/tours
- Poetry Center Tour
  - 101 N. Stone Ave. | Tucson, AZ 85719
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- Cross-Cultural Competency for Library Staff (LSD): 1:00 p.m.–4:00 p.m.
- Libraries Transform: Ideas and Inspiration to Create Impactful Programming that Transforms a Community (LSD): 11:00 a.m.–1:00 p.m.
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<table>
<thead>
<tr>
<th>Time</th>
<th>Friday Conference Schedule</th>
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<tbody>
<tr>
<td>7:30a</td>
<td>Registration Open / Volunteer Check</td>
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<tr>
<td>7:45a</td>
<td>Continental Breakfast with Exhibitors</td>
</tr>
<tr>
<td>8:15a</td>
<td>Opening Keynote: Jessica Jupitus &amp; Lorie Easterwood — Libraries Transform, But How?</td>
</tr>
<tr>
<td>9:00a</td>
<td>Storytelling Matters: reach Out with Digital Advocacy Stories (LOMA) - Because the College Library is a Community Learning Space! (LOMA) - Because Invisibility Is Not an Option: What's Working (and What Isn't) on Social Media (LOMA) - Libraries are Business Centers and Networking Sites: Linking Today's Innovative People with Today's Growing Towns and Cities. (US)</td>
</tr>
<tr>
<td>10:00a</td>
<td>Visit Exhibit Hall / Poster Sessions / Author Signings</td>
</tr>
<tr>
<td>10:30a</td>
<td>Libraries Transform: What Changes Will We Empower? (RT) - Arizona LGBTQ Archives (LOMA)</td>
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<tr>
<td>11:00a</td>
<td>AzLA Service &amp; Author Awards - Lunch Event</td>
</tr>
<tr>
<td>12:00p</td>
<td>Visit Exhibit Hall / Author Book Signing</td>
</tr>
<tr>
<td>2:25p</td>
<td>Southwest Books of the Year: Why regional Literature Matters (US) - Beyond the Bookshelf: The Power of Early Literacy in Empowering Families and Transforming Communities (CYA)</td>
</tr>
<tr>
<td>3:00p</td>
<td>Keep Calm and Android On (ILT) - OneBookAZ Author panel: Authors and Audience Engagement (US)</td>
</tr>
<tr>
<td>4:00p</td>
<td>Closing Panel</td>
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Miguel Figueroa works at the Center for the Future of Libraries ([www.al.org/libraryofthefuture](http://www.al.org/libraryofthefuture)), an initiative from the American Library Association that works to identify trends relevant to libraries and the communities they serve. He has previously held positions at the American Theological Library Association; the American Library Association’s Office for Diversity and Office for Literacy and Outreach Services; New York University’s Langone Medical Center Ehrman Medical Library; and Neal-Schuman Publishers. He is a graduate of the University of Arizona’s Knowledge River Program, an initiative within the School of Information that examines library issues from Hispanic and Native American perspectives.

**Opening Keynote Address: Signals for the Libraries of the Future**
Thursday | 8:15 a.m.-9:15 a.m. | Presidio III-IV

The future of libraries is all around us – in signals from our communities, the technology and education sectors, and changes in our economy and demographics. We can all start to envision the future of libraries by leveraging our curiosity, our direct connection to patrons, and our inherent and acquired diversities. Using lessons learned through the establishment of ALA’s Center for the Future of Libraries, this session will explore how futurists think about the future, how library professionals can bring a futurist perspective into our work and planning, and how thinking about the future can lead to innovations in our profession.

**From Futuring to Innovation**
Thursday | 3:25 p.m.-4:25 p.m. | Presidio III-IV

Building on the work of ALA’s Center for the Future of Libraries, this session will connect thinking about the future to the process of innovation. This session will look to how trends and information can support the development of new innovative services. Attendees will take part in an activity that will work to identify trends, connect those trends to library values, and dream productively about library innova-
Jessica Jupitus & Lori Easterwood

Jessica Jupitus is the Central Library Manager for Sacramento Public Library, former skater and coach of the Sac City Rollers roller derby league, and just really loves libraries.

Lori Easterwood is the Library Manager for the City of Folsom and Owner of Make/Do Sacramento, a retail shop selling vintage fabric and locally handmade items.

Friday Keynote Address: Libraries Transform, But How?
Friday | 8:15 a.m.–9:15 a.m. | Presidio III-IV
Failure is inevitable and every decision made is a guess at being successful. Libraries are a space where that kind of failure can lead to discovery – for the public, for the staff, for anyone. We are an access point for information, the first “aha” in a discovery, a starting place for a journey into the unexpected. Libraries can transform by building a community, being embedded in an existing community, or allowing the community to drive the decision-making. Lori and Jessica have created projects like alt+library, You Belong @ Your Library, Library Unexpected, and the Library of Things – all transformations that involved a measure of failure along with success. Lori and Jessica will talk about being open to transformation – even the awkward parts.

Librarians Transform: Who Do You Think You Are?
Friday | 2:50 p.m.–3:50 p.m. | Presidio II
From page to apprentice librarian to youth services librarian to programming to supervisor to manager – You can get around in the library! Find out how to add value to your job and bring your heart to work. Enjoy what you are doing, become part of the decision making process, and help shape the future of your branch from any position in the system:
- Discovering your strengths
- Making it fit
- One Step Beyond isn’t just madness – delivering above and beyond. (LSD)
NYT and #1 internationally bestselling author Rachel Caine discusses the enormous (and radical) idea of how libraries began, developed, and changed the world... and how what we now take for granted continues to be an irreplaceable ideal for the world. She’ll also talk about how the history of libraries factored into her critically acclaimed series The Great Library, and the continued value of printed works and curation in a world full of data.
Mentoring for Professional Development

Friday | 1:25 p.m.–2:25 p.m. | Presidio I

Joyce Abbott, Adult Services Lead Librarian, Scottsdale Public Library


Mentoring is a valuable practice to help keep you dynamic, creative, and motivated in your career. AzLA’s own professional mentoring program is partnering with the Arizona State Library’s Early Literacy mentoring to answer your questions. Mentors and Mentees will share their lessons learned, share insights, and answer questions for those interested in getting paired in 2017! Learn about the benefits of forming these partnerships for both formal and informal professional development. This is your chance to help build and refine two statewide professional development programs! (LSD)
Award Winning Author Panel
Friday | 1:25 p.m. – 2:25 p.m. | White Dove

Get to know the Judy Goddard and Grand Canyon Award winning authors in this lively panel discussion, moderated by author liaison Cheryl McCurry. These award winners will discuss writing, publishing and their award winning young adult and children’s books.

A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).

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Chris Grabenstein

Chris Grabenstein is the author of the New York Times bestsellers The Island of Dr. Libris and Escape from Mr. Lemoncello’s Library as well as the co-author (with James Patterson) of the #1 Bestselling series I Funny, House of Robots, and Treasure Hunters.

Winner of all sorts of awards, Chris writes fast-paced and fun page-turners for children and adults. He’s also a playwright and screenwriter not to mention a former advertising executive and improvisational comedian. Sometimes he sleeps.

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Erin Lange

Erin Lange writes facts by day and fiction by night. As a journalist, she is inspired by current events and real-world issues and uses her writing to explore how those issues impact teenagers. She is an only child, so she spent a lot of time entertaining herself as a kid. This required her to rely heavily on her own imagination, which is probably why she became a writer.

Erin grew up in the cornfields of northern Illinois, along the Mississippi River in one of the few places it flows east to west. She now lives in the sunshine of Arizona and will forever be torn between her love of rivers and her love of the desert.

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Tom Leveen

Tom Leveen is the author of several young adult novels, including Zero, an ALA/YALSA Best Book of 2013. He is a frequent speaker and teacher, from high school writing classes to national conventions. He has spoken or taught previously at NCTE, AZLA, Kennesaw State University, Western New Mexico University, Arizona State University, the Tucson Festival of Books, Los Angeles Book Fest, and many others. Visit him on the web at tomleveen.com.
Charlene Profiri

Charlene Profiri is a “desert rat” who grew up in Phoenix. After graduating from ASU with a BA in Education, she taught kindergarten through third grade in Phoenix, Saudi Arabia, and Tucson. She began her writing career after taking an early retirement from teaching. In 2003, she was awarded a scholarship which allowed her to attend the weeklong Highlight’s Foundation Writing Workshop in Chautauqua, NY. Her first publishing credits were in the children’s magazines *Highlights for Children*, *Highlights High Five*, *My Friend*, and *Pockets*. Her board book COUNTING LITTLE GECKOS debuted in 2005. That was followed in 2013 by a picture book GUESS WHO’S IN THE DESERT. Charlene’s writing has also appeared in *CHICKEN SOUP: INSPIRATION FOR THE YOUNG AT HEART* and *COURAGE TO THRIVE*, and has won numerous awards. She enjoys sharing her books and writing tips during school and library presentations.

Charlene is a night owl who loves to sleep late, read, write, learn, laugh, and travel. She collects giraffes, and savors dark chocolate and red wine. Charlene has two daughters, has lived in five states (AZ, CA, NM, NY, and WI) and has traveled in 19 countries. She now lives in Sun City West. For more information visit her website [www.cprofiri.com](http://www.cprofiri.com).

**AzLA Service & Author Awards Luncheon Event**

Friday | 11:05 a.m. - 1:00 p.m. | Presidio III-V
A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).

Alan Gratz

*Alan Gratz* is the author of a number of novels for young readers, including *Samurai Shortstop* (ALA 2007 Top Ten Best Books for Young Adults), *The Brooklyn Nine* (Booklist’s 2010 Top Ten Sports Books and Top Ten Historical Books for Youth), *Prisoner B-3087* (YALSA’s 2014 Best Fiction for Young Adults), and *Code of Honor* (YALSA 2016 Quick Picks for Reluctant Young Readers). New this year are *The Monster War*, the third book in the *League of Seven* trilogy, and *Projekt 1065*, a middle grade World War II thriller. A Knoxville, Tennessee native, Alan is now a full-time writer living in Western North Carolina with his wife and daughter. Visit him online at [www.alangratz.com](http://www.alangratz.com).

**An Hour with Alan Gratz**

Thursday | 9:45 a.m. - 10:45 a.m. | White Dove
A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).
Featured Authors

Rachel Caine

Rachel Caine is the *NYT* and *USA Today* bestselling author of more than fifty novels, including the Morganville Vampires and Great Library novels in Young Adult. She’s written horror, science fiction, fantasy, paranormal romance, and thrillers. She’s also written two feature film scripts, and in partnership with Felicia Day and Geek & Sundry, wrote and co-produced the six-episode Morganville web series in 2015. Find her on Twitter (@rachelcaine), Facebook (/rachelcainefanpage), and on her website (rachelcaine.com).

Amy Nichols

Amy Nichols has been telling stories for as long as she can remember, but she took the long route to becoming an author. She earned a Master’s in literature and worked for years in a bunch of oddball professions (tech writer, web designer, political aide), before finally gathering up the courage to pursue her real dream. Her first novel, YA sci-fi thriller *Now That You’re Here*, was published by Knopf Books for Young Readers in December, 2014. The follow-up, *While You Were Gone*, hit shelves in August 2015. You can find her on Facebook, Twitter, Pinterest, Tumblr, and Instagram. She writes weekly at her own blog and at The Parking Lot Confessional, as well as monthly at YA Outside the Lines. She also participates in The Parking Lot Confessional’s bi-monthly podcast, Curb Chat. Come find her and say hello!

History, Progress, and Loss: How Libraries Transform Our World

Thursday | 12:55 p.m. - 1:45 p.m. | Presidio III-V
One Book, One Conference Luncheon Event

Young Adult Author Panel

Thursday | 2:05 p.m. - 3:05 p.m. | White Dove
A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).

Young Adult Author Panel

Thursday | 2:05 p.m. - 3:05 p.m. | White Dove
A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).
Award Winning Authors Unable to Attend

*Grand Canyon Reader Awards:*

Bridget Heos
Lucy Cooke

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**Featured Authors**

**Aprilynne Pike**

Aprilynne Pike is the author of the bestselling young adult novels *Wings, Spells,* and *Illusions.* The three novels, often referred to as the *Wings* series, tell the story of Laurel, a 15-year-old girl who discovers she’s a faerie sent to live among humans so she can protect the gateway to the magical land of Avalon. Pike lists Lois Lowry and Stephenie Meyer among her writing influences, and critics have favorably compared *Wings* to Meyer’s popular *Twilight* series. Pike now lives in Glendale, Arizona, with her husband and four children.

**Young Adult Author Panel**

Thursday | 2:05 p.m. – 3:05 p.m. | White Dove

A book signing will follow in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).

**Carew Papritz**

As the bestselling author of the 5-time award-winning inspirational book, “*The Legacy Letters,*” Carew Papritz thrives on the incurable combination of an undying curiosity and an adventurer’s heart. *The Huffington Post* says Carew “intrigues and enlightens, charms and catalyzes change for every reader.” Winning acclaim as both a life lessons book for all ages and as an inspirational work of fiction, *The Legacy Letters* gains the distinction of being the first book in publishing history to win awards in both fiction and non-fiction categories.

Recently, Carew was at the ALA national conference in Orlando where he signed over 300 books in 3 days! He introduced to librarians his wonderful world-record setting book campaign, “The Great Legacy Letters BookBalloon Launch” which, with the help of hundreds of kids in different cities throughout the country, sent miniaturized versions of *The Legacy Letters* skyward by balloon. The “Launch” also helped promote such charities as Reading is Fundamental, The Make-a-Wish Foundation, and The Military Mama Network!

**How to Hijack the Internet and Get Kids to Read Again!**

Thursday | 3:25 p.m. – 4:25 p.m. | White Dove

Book signing before the program in Booth 108 in the Exhibit Hall. Books are available for purchase through Gardner’s Book Service (Booths 104 & 106).
AzLA Service Awards
Friday | 11:00a.m.—1:00p.m. | Presidio III–IV

Library Leadership Award
Judy Finney
Judy Finney is an alumna of Northern Arizona University and the University of Arizona Graduate Library School. As an active member of the local community, Judy serves on the advisory board of the Flagstaff Leadership Program and also has worked in a variety of volunteer capacities. Judy is currently working at the Flagstaff City-Coconino County Library as the Outreach Manager for several area libraries.

Newton & Betty Rosenzweig Distinguished Service Award
Dale Savage
Dale Savage is the Continuing Education Consultant for the Arizona State Library, Archives and Public Record where he works with programs such as the Summer Library Institute, ALIVE!, WebJunction, and Library Practitioner Certification. He previously served as the LaPaz County Librarian and Director of the Parker Public Library, a Library Journal 5-Star library. He enjoys reading, cooking, music, painting, fly-fishing, collecting wild orchids and other things too numerous to mention. A favorite line from Robert Louis Stevenson says it all, “Life is so filled with a number of things, I’m sure we should all be as happy as kings.”

Outstanding Library Service Award
Susannah Connor
Susannah Connor has been with the Pima County Public Library since 2010. Susannah coordinates Adult programs at the Dusenberry-River Library and is on the Health Team and the Seed Library Team. As part of the Health Team, Susannah helped administer the Health Information Literacy Project grant in partnership with the National Library of Medicine in 2013-2014, with the mission to improve health literacy for the public and library staff and to provide programming opportunities to improve health and wellness. The team has expanded community-wide programming to include the very successful implementation of Tai Chi, Yoga, and Meditation. Susannah is a founding member of the Seed Library, helping coordinate and facilitate the many partnerships and programs of the Seed Library, including the Seed Library’s inaugural bash and the First International Seed Library Forum. An avid reader, Susannah helps to facilitate three very active book clubs and always enjoys talking about books.
Emerging Leader Award
Wendy Burk

Wendy Burk is the librarian at the University of Arizona Poetry Center, a special collections library that is one of the largest standalone poetry libraries in the country with more than 70,000 catalogued items. In addition to her work as a librarian, Wendy is an accomplished poet and a translator. She is most recently the author of *Tree Talks: Southern Arizona* (Delete Press) and the translator of Tedi López Mills’s *Against the Current* (Phoneme Media). Wendy is the recipient of a 2013 National Endowment for the Arts Translation Projects Fellowship and a 2015 Artist Research and Development Grant from the Arizona Commission on the Arts.

Outreach Services Award
Dinah Pongyesva

Dinah Pongyesva is the Hopi Bookmobile Librarian on the Hopi Reservation which is 2,531 square miles, larger than the state of Delaware. Dinah delivers outreach services and provides library programs day after day in a very challenging environment over curvy, hilly, and sometimes unpaved roads throughout the Hopi Reservation, stopping at the twelve Hopi Villages, and then going above and beyond to provide library services in Head Start and Senior Centers. Dinah is providing library services on a remote reservation which does not have a library building-the bookmobile is it!

AzLA Outstanding Youth Services Librarian Award
David Brown

David Brown is the Youth Services Librarian at the Vista Grande Public Library in Casa Grande, Arizona. He has worked in both academic and public libraries over the course of his seven year career in the field. He has also worked as a Video Editor for shows on the Food Network and HGTV, and is a trained puppeteer having worked with performers from Sesame Street. Mr. Brown is also an aspiring children’s author and member of the Society of Children’s Book Authors and Illustrators. He was selected in 2015 as the Horner Fellow for the state of Arizona, and had the privilege to study puppetry and library services for children during a three week stay in Japan. When he is not busy writing, Mr. Brown enjoys wrestling with his miniature dachshund Robocop, traveling, and playing bocce ball.

Louise A. Stephens Memorial Scholarship Award
Phoenix Smithey

Phoenix Smithey is a 2014 graduate of the New School where she earned her Bachelors of Science in English Literature and Psychology. It was at the New School where she first discovered her passion for archives and research. Phoenix will continue her archival studies at the University of Arizona beginning Fall 2016 earning a Masters in Library and Information Science.
AzLA Service Awards

Friday | 11:00 a.m.—1:00 p.m. | Presidio III–IV

**Follett School Librarian of the Year Award**
Patricia Jimenez

This cash award is sponsored by Follett School Library Resources and is given to an individual who serves as a model for implementing the American Association of School Librarians (AASL) National Standards. The nominee must be a certified teacher-librarian in Arizona who demonstrates notable or outstanding performance in the areas of collaboration with classroom teachers, educational leadership, technology, and advocacy for school libraries. Nominees must have TWO years of continuous membership in AzLA to be considered for this award.

**Library Volunteer of the Year Award**
Matt Marion

Matt Marion was raised in Phoenix and graduated from Arizona State University. Matt made a career of working in his family’s business selling industrial supplies. After closing the business Matt began volunteering at the Scottsdale Public Library’s Civic Center location, sorting and processing the donated items received by the library. That was 1994, and Matt has been a regular fixture at the Library ever since, where his experience and his expertise have been invaluable assets. Matt was recognized for his commitment and dedication to the Scottsdale Public Library during its 2009 Giving Tree ceremony.

**Sharon G. Womack Outstanding Library Technician Award**
Rebecca Bommersbach

Becca Bommersbach, currently a Library Technical Assistant with Pima County Public Library, began her work in libraries as a teen volunteer. Becca is currently a member of the Martha Cooper Library team and has worked at multiple branches, including Himmel and Santa Rosa Library. Becca has a passion for creativity and the arts and plays multiple musical instruments. In addition to her artistic pursuits, Becca has deep experience with technology of many kinds and serves as the branch technical liaison at Martha Cooper.

**Library Support Staff Scholarship Award**
Lisa Mendez

Lisa Mendez joined the Yuma County Library District in 2010 and currently is the Assistant Director. Prior to working at the Yuma County Library, Lisa worked as a teacher/librarian at Ron Watson Middle School and a Store Manager at Barnes & Noble. In May of 1989, she graduated with a Bachelor of Science in Business Administration from Oklahoma State University. She is currently pursuing her MLIS from San Jose State University with plans to graduate in 2018.
Arizona State Library, Archives & Public Records, a division of the Secretary of State, invites you to stop by Booth #204 to learn What's New at the State Library.

Find out about our library services and services to libraries, starting with a list of the 15 conference programs presented by State Library staff.
Resume Review Clinic

Remember: you don't have to be on the hunt to hone your resume! Great resumes and CVs are not only necessary for getting you a job, but also applying for promotions, awards, speaking engagements, publications, or grant applications.

From Public to Academic to Special Libraries, we will have librarians and hiring managers from a wide variety of library types represented. These one-on-one sessions will be helpful to current job seekers, and also to those who are already employed.

Any of our resume reviewers are willing to read your resume if you're interested in their library type - or not. Walk-ins are available on a space available basis, but you are encouraged to sign up for an open slot!

Thursday: 10:00 AM – Noon
Exhibit Hall Booths 507 & 509
The 2016 AzLA Conference Charity is The Louise A. Stephens Endowed Scholarship Fund. The scholarship provides annual support to students enrolled in the University of Arizona’s School of Information Resources and Library Science MA program. Conference attendees can donate to the scholarship by participating in a raffle during the conference. Conference attendees can also donate by cash or check.

Louise Stephens, a graduate of the University of Arizona School of Information, worked for Glendale Public Library for 30 years, retiring in January 2007. During that time she served as a children’s librarian and library manager. Throughout her career, Louise was active in the Arizona Library Association, serving as its Association President, Public Library Division President, and Awards Chair at various times. In 2001 she was named the association’s Librarian of the Year, and in 2007, she received the Rosenzweig Award for distinguished service. Louise advocated for libraries as a centerpiece of a community as well as the need to network with other librarians as the forces to keep those institutions running. Louise passed away in July 2007, and an endowed scholarship was established in her memory. The Arizona Library Association is charged with administering the scholarship fund, endowed with the University of Arizona Foundation.
2016 AzLA Annual Conference Program Descriptions

Key to Conference Programs

AP: Author Program
CYA: Children & Young Adults
ILT: Information Literacy & Teaching
LSD: Leadership & Staff Development
LOMA: Library Outreach, Marketing & Advocacy
TTS: Technology & Tech Services
US: User Service
Building Better Communities, One Library at a Time (Agave I – II)

Janet “Jaime” Ball, Library Development Administrator, Arizona State Library, Archives, and Public Records, a Division of the Secretary of State

Amy Ledin, Development Associate, Arizona State Library, Archives, and Public Records, a Division of the Secretary of State.

Join us for a fast-paced look at transformative programs funded in part by Library Services and Technology Act (LSTA) money. Project managers from libraries across Arizona, as well as Arizona State Library staff, will make brief presentations on projects addressing a range of topics: digital literacy, early learning, preservation, cultural programs, and much, much more. Each attendee will receive a booklet with information on each project for further reference. (US)

Get Your Hands Dirty! A Technology Sandbox for Library Services (Agave III)

Jennifer Nichols, Assistant Librarian, University of Arizona

Anthony Sanchez, Assistant Librarian, University of Arizona

Kendra Davey, Young Adult Services Manager, Pima County Public Library

Leila Duncan, Young Adult Librarian, Pima County Public Library.

Do you have a passion or curiosity for technology, but never the time, funding, or energy to immerse yourself? Come play with augmented and virtual reality, 3D modeling/scanning/printing, motion capture, green screens and sound booths. Spend the day experimenting with tools, talking to experienced professionals, and thinking about ways to integrate emerging technologies into any library environment including elementary schools, high schools, college classrooms, and public libraries. Demonstrations of cutting edge technology with hands-on demos will encompass the first portion of the workshop. The second portion will employ Consultancy Protocols - a process for groups to think through applications, lesson plans, and avenues for overcoming barriers. Participants will leave with new ideas for how technology can be introduced into low-stakes environments with amateurs or luddites, young or old. (TTS)

Don’t Just Read, Tell! Storytelling for Librarians (Joshua II)

Elizabeth Matson, Youth/Teen Librarian, Queen Creek Branch, Maricopa County Library District.

Storytelling, whether for story time, in the classroom, in family or after-school programs, or even for teens and adults, is an engaging and interactive art form that helps listeners engage with language and story in a way that enhances enjoyment and meaning. Discover ways to quickly and easily adapt a picture book into a told performance, or even a story drama. Learn how to shape and tell folk tales and original stories to build your repertoire and spice up your story time. This will be a hands-on experience, so come ready to play! (CYA)
Pre-Conference Programs | Wednesday, November 2nd

Morning Sessions (9:00 a.m.—Noon)

Libraries Transform: Ideas and Inspiration to Create Impactful Programming that Transforms a Community (Agave III)

Andrea Castaneda, Librarian I, Mesa Public Library

Maria Mucino, Region Manager, East, Maricopa County Library District

Libraries are in the midst of a revitalization, fueled by swift advances in technology and changes in the communities we serve. No longer just places for books and reference help, we offer free services that transform lives. We support digital literacy and lifelong learning, contribute to education, employment, civic engagement, and personal empowerment. For some communities, the library is the sole source of access to advanced technologies and programming that empowers the individuals to progress. Bridging this gap by providing digital tools and opportunities to engage technology for library customers of all ages and demographics will increase personal development and professional advancement as the technological evolution continues. Yet libraries are often overlooked as catalysts for powerful individual and community change. In a half day pre-conference, we will provide resources to help identify the key elements of the transformative nature of libraries and the critical role they play in our communities. In this hands-on workshop, learn how to analyze data to plan services, improve programming, and enhance connections with the community. Participants will have concrete examples on measuring impact – Because today’s libraries are not just about what we have for people, but what we do for and with people. We hope to inspire a shared understanding of libraries as dynamic centers to foster individual opportunities that ultimately drive the success in our communities. (LSD)

Cross-Cultural Competency for Library Staff (Joshua II)


Libraries are increasingly embracing people from a multitude of different cultural, ethnic, and linguistic groups from around the world. Other professions such as medical professionals, foreign service workers, military personnel, and cross-cultural change agents have long relied on cultural competency training to prepare them for effective service. In this workshop, participants will learn the basics of cross-cultural competency – Understanding cultural differences, how culture shock may affect immigrants, different communication styles (including cultural differences in body language), tips for cross-linguistic communication, and understanding the role of values in cultural difference. Participants will leave with a deep understanding of their own core values.

Learning outcomes:
- Participants will gain an overview of cultural competency skills.
- Participants will practice cross-cultural and cross-linguistic skills.
- Participants will complete a self-assessment of how core values in 12 key areas inform cultural worldview.
- Participants will also participate in facilitated discussions on how their own and others’ values may lead them to behave differently in similar situations.

This workshop will prepare participants to more effectively serve those from other cultural and linguistic backgrounds. It will also help participants better understand potential conflicts with co-workers from different cultural backgrounds. (LSD)

YA Summit Pre-Party: A Peek at What’s to Come (Pima County Public Library, 101 N. Stone Ave., Lower Level Meeting Room)

Lauren Regenhardt, Teen Services Manager, Yuma County Library District

Rob Wilson, Librarian, Maricopa County Library District.

On January 19/20, 2017 the Arizona Library Association, Arizona Librarians for Young Adult Services Interest Group, and the Arizona State Library are hosting a Young Adult Summit for Young Adult staff in public libraries as well as High School Librarians. The theme is Teens Transform, and our goal is to bring together library staff around Arizona that work with teens in any form. In this pre-conference, we will talk about what to expect, walk through our programs and workshops, talk about our exciting guests, and have interactive programs to get you excited for this engaging and fun weekend event! (CYA)
Program Sessions | Thursday, November 3rd
9:45a.m.—10:45a.m.

30 Seconds to Your Best Elevator Speech & Answers to Tough Library Questions (Coronado I)

Paula Wilson, Consulting Librarian, AzLA Marketing and Advocacy Committee Member
Christine Tuttle, Outreach Librarian, Arizona Talking Book Library - ASLAPR.

Libraries have transformed, yet many people still hold on to the old perception or childhood memories of how libraries once were. In addition, most people do not understand how libraries fit into this new networked world. It’s time we told our story with our own words! How do you answer the tough questions? What are you going to say? The cameras are rolling, the spotlight is on you. Mounting pressure looms at the thought of an archived video posted for all to see. Whether you are riding in an elevator or walking up a staircase participants in this program will leave with their best elevator speech yet. Participants will work through exercise to produce their elevator speech and seamlessly answer questions like: What do you do? Why do we need libraries, anyway? With ebooks, who needs libraries? Why do we need more staff when we can just add more volunteers? Learn how to turn these questions into opportunities for advocacy and support. (LOMA)

Canva-sations: How We Found a Low-Cost, Collaborative Solution for Marketing (Presidio I)

Beth Malapanes, Library Faculty, Gateway Community College
Mercedes Miramontes, Library Faculty, Phoenix College
Marsha Ballard, Library Faculty, Scottsdale Community College.

Overview: We share how a group of librarians from 10 colleges collaborated to create a marketing plan and calendar, an image repository, and designed eye-catching marketing materials for print and web without spending any money. Program: Presentation with hands-on demonstration. BYOD: laptop or iPad. Target Audience: Any library interested in marketing. Benefits: Ideas for marketing, free image sources, and familiarity with CANVA’s free and amazingly simple graphic design software. Objectives and learning outcomes:

How to design professional-looking marketing materials without hours of training and no money. Learn how to use CANVA free graphic design software. Learn how to locate and use copyright-free images and free vendor resources for marketing. Be inspired! ***Please download the app for CANVA if you have an iPhone or iPad BEFORE you arrive, just in case the WiFi is busy. You can check to see if the Android app is available now, too. The web version can be found at: https://www.canva.com. (LOMA)

Because Libraries Can Only “Transform” When the Staff Is Transformed First! (Presidio II)

Speaker: Lisa Lewis, Library Manager, Show Low Public Library.

This presentation will show how to develop and put into action a “Staff Development Day” – A full day of hands-on training and team building which will help “Transform” your staff to be motivated, excited, and recharged as well as refreshers on practical day-to-day library situations. (LSD)

An Hour with Alan Gratz (author program—White Dove)

Alan Gratz, author.

Join Alan Gratz, the author of the middle grade and young adult novels Prisoner B-3087, Code of Honor, The League of Seven, and Projekt 1065, for an interactive presentation where YOU get to decide which direction the speech goes!

Diversity and Collection Development: Some Thoughts on the Past, the Present, and the Future… (Joshua II)

Bob Diaz, Associate Librarian, Special Collections Dept. The University of Arizona Libraries.

Interest in building diverse collections to meet the needs of an increasingly diverse populace has waxed and waned over the past 50 years. Awareness of the need to diversify collections was brought to light in the early 1970s and in the 1990s. It has once again recently become a topic of interest, especially in the area of children’s literature.
Program Sessions | Thursday, November 3rd
9:45a.m.—10:45a.m.

The program will provide an overview of efforts to address the collections needs of previously marginalized populations, and will also examine the available literature that describe efforts to diversity library collections. Examples of successful efforts to diversity collections at the University of Arizona Libraries will be provided and the experiences of doing this work will be shared. A discussion of the impact of electronic books and patron centered collection development will also be included. (US)


Wendy Burk, Poetry Center Librarian, The University of Arizona Poetry Center
Sarah Kortemeier, Library Specialist, The University of Arizona Poetry Center.

How do small repositories afford the time, staff, and equipment to create and implement a comprehensive preservation plan? Are you ready to transform your stewardship and become an even stronger advocate for the important cultural materials in your care? The National Endowment for the Humanities Preservation Assistance Grants for Smaller Institutions can help your institution to obtain a preservation assessment from a nationally recognized expert, create a detailed disaster plan, improve and expand upon existing preservation practices, purchase equipment and supplies, and more. In this session, you will learn from recent grant recipients about best practices and lessons learned, and will have time to brainstorm your own potential project. You will leave this session with a clear understanding of the grant-writing process and concrete ideas for how your institution might benefit from an NEH Preservation Assistance grant. (LOMA)

Adult Literacy: Transforming Lives with One on One Tutoring, ESL Conversational Groups, and Citizenship Preparation (Oro Valley)

Ted Johnson, Assistant Library Director, Prescott Valley Public Library.

The Adult Literacy Group (ALG) at Prescott Valley Public Library is an essential partner in the Library’s effort to transform our community one relationship at a time. Affiliated with Proliteracy, the Group understands that when you improve literacy, you improve the economy, reduce crime, strengthen families, and foster a healthier community. In fact, a literate citizenry is the cornerstone of a free and democratic society. While all public libraries seek to impact their community in positive ways, few do so through a formal literacy program. Here in the quad-cities of northern Arizona, ALG markets its services, solicits donations, advertises for students and tutors, trains tutors, assesses prospective students, follows its own Board of Directors, collaborates with the HR Department in the Town of Prescott Valley, and evaluates its effectiveness as it changes lives. This session will cover the nuts and bolts of how to operate a volunteer group dedicated to improving basic literacy and English as a Second Language through a series of recorded interviews from tutors, Board members, trainers, and students. There will be an opportunity to ask questions and learn of established literacy groups near you, so that you don’t have to reinvent the wheel. Instead, you can collaborate with literacy partners in your area and transform lives like never before. (ILT)

The Power of Performance: Project Outcome (Catalina)

Jana White, City of Buckeye, Library Manager
Aimee Fifarek, Deputy Director for Customer Support, IT and Digital Initiatives, Phoenix Public Library
Emily Plagman, Project Manager, Public Library Association, a Division of the American Library Association.

Project Outcome offers and innovative and easy-to-use online platform for public libraries to measure the outcomes of their programs and services. Staff are able to view their results in an innovative and interactive data dashboard almost immediately, allowing for them to respond quickly to insights gained from patron feedback. For the first time, public libraries will have free access to an aggregated set of performance measurement data and analysis tools they can use to affect change within their communities and beyond. This session will provide an overview of the tools and share lessons learned from libraries using Project Outcome. (LSD)
Librarians Transformed: Roads Less Traveled (Santa Rita)

Christina Wyles, Program Coordinator for NEC-Zero Project, College of Nursing, University of Arizona

Valorie Rice, Economic & Business Research Center, University of Arizona


Not only are libraries transforming, so are librarians. We all have a story about how we arrived at our current positions. For some, it starts with the awareness that library jobs are increasingly not abundant (and we have bills to pay). Our panel presentation provides examples of how our library skills are put to use in programs outside the confines of a library. While many of our current roles would be considered library services (e.g., assisting others, literature searches, program development, education), our employment paths would be considered paths less taken. We offer examples of information services in a larger social and spatial context, as we continue to adapt to changing technologies (e.g., digital, e-learning, consulting, CDS, translational science, data management), we will pursue the transformation while delivering library services. (RT)

Grand Canyon Reader: Teen Edition (Rincon)

Patricia Jimenez, Media Center Director, Sunnyslope High School.

Remember Grand Canyon Reader Awards from grade school? Well, this isn’t your third-grader’s list! In 2015, Patricia Jimenez introduces the Grand Canyon Reader teen list to her students, and six of the ten titles held spots in the Top Ten most circulated books for the year! For the 2017 list, she released the books on April 1st, and by the end of the school day all 55 copies were checked out, including Overdrive copies. Her secret weapon? Book talks! It’s not too late to introduce GCR to your teens or start planning for next year. Patricia Jimenez will book talk all of the 2017 and 2018 titles and provide ready-to-go materials. (CYA)
Arizona Legislative History: Free and Online for All

Peter Grant, Librarian, State Library of Arizona.

The State Library of Arizona’s Legislative History Digitization project has successfully digitized the Arizona Session laws, the Journals of the House, and the Journals of the Senate. Learn about the significance of these materials as well as the challenges encountered in making these unique legal materials freely available online, including partnerships, copyright, the question of destructive scanning, and HUGE file sizes!

Because Today’s Libraries Have No Walls: White House ConnectED Library Challenge

Michelle Simon, Deputy Director, Pima County Public Library.

This program will highlight how Pima County Public Library has worked with local school districts to bring library services to students where they are....at school! The discussion will provide an opportunity for sharing best practices, tools, and resources for connecting with schools in the community with a specific focus on overcoming barriers to access for our most disadvantaged students. Participants will work together to create an individualized action plan for their library, using ideas and tools from the discussion.

Instant Recess® Fun for Kids: Get Moving at the Library

Mary Sanchez, Managing Librarian, Eckstrom-Columbus Library, Pima County Public Library

Annie Wicks, Librarian I, Children’s Services, Eckstrom-Columbus Library, Pima County Public Library.

Do you want to encourage health, fitness, and a sense of well-being among kids in your library? During this poster session, we will discuss how we started the program and got kids excited about aerobics, dancing, and kid proven “recess” activities, such as Hula Hooping, potato sack races, “snow” ball fights, jump roping, and more. The benefits of physical fitness go beyond improving health and fitness. Kids also gain confidence, develop social and emotional connections, boost self-esteem, and develop respect for their own health. It doesn’t hurt that they also get out of their seats and away from the computer screen for a short while. We will provide handouts with tips and suggestions for starting the Instant Recess® program in your own library. The program uses routines from the national Instant Recess® program started by Dr. Antronette (Toni) Yancey. We received permission to use their materials, name, and logo for our program. The program can be modified to work with any age group.

The Expectant Librarian: Notes from a Case Study of Pregnancy & Librarianship

Serene Rock, Library Faculty, Scottsdale Community College.

The greatest physical and emotional transformation any women will experience is that of carrying a child. Pregnancy will transform a woman’s body as well as her perspective, mindset, and emotions. How do these changes affect women who work in customer focused service fields such as librarianship? This tongue-in-cheek poster session examines the impact of pregnancy on librarianship. Specifically, the poster analyzes how an expectant librarian transforms and evolves the way she approaches her reference, instruction, and collection development duties in an academic library. Additionally, the poster explores common pregnancy issues and how they may affect the role of a librarian. Attendees from all library backgrounds, regardless of their parental state, will learn how personal changes can influence one’s professional practice.

Soft Skills and Safe Spaces: Youth Programming Between the Lines

Pamela Park, Young Adult Services Librarian, Nanini Branch of Pima County Public Library

Jusdina Nolin-Brown, Librarian Associate, Dusenberry-River Branch of Pima County Public Library.

When we look at the goals of teen programs, there are concrete outcomes we can enumerate, such as film-making, game design skills, writing, and robotics. There are also not so apparent skills that teens acquire in these programs, such as critical thinking, collaborating, and planning. Some teen programs, such as Teen Advisory Boards, volunteering, and mentoring, specifically work on helping teens develop the ability and experience to collaborate on projects, exercise civility, and respect differences. These are the soft skills that employers value, and the library can be the platform to develop them.
DIV/IG Meetings | Thursday, November 3rd
11:15a.m.—12:15p.m.

Information Services Interest Group Meeting (Coronado I)
Meeting of the Information Services Interest Group.

Teacher Librarian Division Meeting: Featuring a Presentation from AASL Immediate Past President, Leslie Preddy (Presidio I)
Leslie Preddy, AASL Immediate Past President.
Meeting of the Teacher Librarian Division (TLD), featuring a presentation by AASL Immediate Past President Leslie Preddy.

Public Library Division Strategy Session (Presidio II)
Joyce Abbott, Adult Services Lead Librarian, Scottsdale Public Library.

Public Library Staff, voice your concerns and make your needs known! Brainstorm what you want PLD to accomplish for the year in this open forum.

An OCLC Update: Simplifying Maintenance of Your Physical and Electronic Resources/TSIG Meeting (White Dove)
David Whitehair, Director of Metadata Services, OCLC.

Maintaining physical and electronic resources is always a challenge because they change constantly. Users expect instant access to materials, which presents problems for current library workflows. Built by the library community for the library community, WorldCat supports and helps streamline electronic and print resource management. Using WorldCat’s comprehensiveness coupled with OCLC’s next generation of cataloging and metadata tools, libraries experience improved discovery and increased staff capacity. Participants in this discussion will learn about new features and planned enhancements for these services, steps to get started and much more.

eResources Special Interest Group Meeting (Joshua II)
Meeting of the eResources Special Interest Group.

Horner Committee Meeting and International Interest Group Meeting (Agave Ballroom)
Meeting of the Horner Committee and International Interest Group.

Services to Diverse Populations Interest Group Meeting (Oro Valley)
Meeting of the Services to Diverse Populations Interest Group.

International Interest Group Meeting (Catalina)
Meeting of the International Interest Group (IIG).

ALYAS and NALIG Meetings (Joshua II)
11:15 – 11:45: Meeting of Arizona Librarians for Young Adult Services (ALYAS)
11:45 – 12:15: Meeting of the Native American Library Interest Group (NALIG)

MPLA and CULD Meetings (Joshua II)
11:15 – 11:45: Meeting for members of the Mountain Plains Library Association (MPLA).
11:45 – 12:15: Meeting of the College and University Libraries Division (CULD).
Maximizing Success: Community Analysis for Transforming Your Library (Coronado I)

Denise Keller, County Librarian/Library Director, Pinal County Library District
Steven Wind, Senior Evaluator, LeCroy & Milligan Associates, Inc.
Michael Lahti, Chief Executive Officer, LeCroy & Milligan Associates, Inc.

Are you looking for ways to transform your library? If so, then join our panel presentation and learn how we helped our libraries enhance programs, collections, and services by acquiring in-depth knowledge about behaviors and usage patterns. The panel will discuss how we created and implemented the survey, applied the findings, and some highlights of the successes, challenges, and lessons learned in conducting the survey. Participants will leave with a list of tried and true survey questions and a firm plan for implementing their own survey. Funded by a grant through the Library Services and Technology Act, Pinal County Library District recently completed its “Maximizing Success” project – a county-wide survey of more than 5,000 library users and non-users that helped us transform our services to a better alignment with our patron behaviors and usage patterns. (LOMA)

Enhancing Your Professional Presence (Presidio II)

Dale Savage, Library Development Consultant and Continuing Education Coordinator, Arizona State Library, Archives & Public Records
Rene Tanner, Life Sciences Librarian, Arizona State University Libraries

This session will focus on science-based tips to help participants enhance their professional presence and present their best, most authentic self in stressful or high-impact situations such as job interviews and professional networking. These tips are based on social psychologist Amy Cuddy’s recent book, Presence. Participants will learn about her fascinating work about body position and how it influences our brains as well as the perception of others. Simple techniques will be demonstrated and practiced in this session that enhance professional confidence, authenticity, and presence. Attendees will be entered to win a free copy of Cuddy’s book. (LSD)

Finding Your Voice: Vocal Workshop for Using Your Voice More Effectively (Presidio I)

Rosanne Coustou, Academic Librarian, Pima Community College

Dry mouth? Shaky voice? Knocking knees? Most of us have experienced these uncomfortable sensations when asked to speak in front of people. Librarian and actor Rosanne Coustou will present and demonstrate how to prepare and use your voice for those speaking occasions. The presentation will include some optional audience participation to practice very simple body posture, and fun vocal exercises such as tongue twisters. This presentation will benefit academic librarians who need to use their voice effectively in bibliographic instruction sessions or any librarian or library staff member who may be called upon to speak at meetings, conferences, presentations, etc. (ILT)

Young Adult Authors Panel (White Dove)

Donna Boyce, Librarian/School Media Specialist, North Valley Regional
Rachel Caine, author
Amy Nichols, author
Aprilynne Pike, author.

Get to know Young Adult authors Rachel Caine, Amy Nichols, and Aprilynne Pike in this lively panel discussion, moderated by author liaison Donna Boyce. These authors will discuss writing, publishing and their young adult books. A book signing will follow in the Exhibit Hall. (author program)

So NOT Your Typical Library Display (Joshua II)

Bethany Ronnberg, Librarian I, Scottsdale Public Library
Rossan Santos, Library Supervisor, Scottsdale Public Library
Amy Osteen, Librarian Aide, Scottsdale Public Library.

Join Scottsdale Public Library staff and gain new skills utilizing retail visual
merchandising principles and materials to create eye-catching displays. Our presentation will show you how to give your displays a whole new look. Public libraries can tap into staff creativity, transform your library space, increase awareness, and have fun doing it! (LOMA)

**All Your Games Are Belong to Us: Building Tabletop Game Collections in Academic Libraries** (Agave Ballroom)

*Michele Ashley Gohr, Shift Supervisor, Arizona State University.*

An increasing amount of research has shown that games both strengthen and teach important skills to people of all ages such as critical thinking, creativity, and teamwork; but while public libraries have widely embraced integrating video and board games into their collections, many academic libraries are still hesitant when faced with budget shortages, preservation issues, and more. However, purchasing games can not only supplement, but radically transform traditional library services by meeting the changing needs of both students and faculty. Games in academic libraries can supplement curricular needs and faculty research, enhance teaching, and even introduce students to library resources. This presentation will share resources and insight into board game collection development and purchasing, cataloging and organization, storage and preservation, marketing and promotion, and collaboration and outreach for academic libraries. (US)

**Transforming Your Perspective: The Beauty of Generalists in Library Technology** (Oro Valley)

*Daniel Messer, Web Content Manager, Maricopa County Library District.*

Everyone is an expert at something, and libraries rightly hire for, train, and value those specializations. But when specialists are so specialized, it can be difficult to bring their work together into a cohesive system. When you have staff members who are fantastic at one or two things, what do you do when you need to make those specialties work with the stuff they’re not good with? That’s where the generalist, the expert of nothing but master of everything, becomes your greatest asset. Discover how to foster generalization, and why you absolutely should. (TTS)

**Innovation and the Internet of Things: What to Embrace and What Will Take Our Jobs** (Catalina)

*Chris Guerra, Project Specialist, Arizona State Library, Archives and Public Records.*

Innovation in technology continues to increase at lightning speed, and these advancements are bringing with them big changes in the way we live, interact, and work. How ready is your community to embrace an increasingly automated and interconnected future? Join Chris Guerra, Project Specialist for the Arizona State Library, Archives, & Public Records, as he presents the technology that will likely shape your life in the years to come. From driver-less vehicles to virtual reality, come learn what these upcoming technologies are, what they will likely change, and how you can help your community prepare for their arrival. (TTS)

**Paths to Leadership Are Not Always Straight** (Santa Rita)

*Cindy Kolaczynski, Director/County Librarian, Maricopa County Library District; Karen Williams, Dean of Libraries, University of Arizona; Rita Hamilton, City Librarian, Phoenix Public Library.*

If you have ever considered a top leadership position in public or academic libraries, it’s never too soon to begin planning for that next step. Join Arizona library leaders in a lively panel discussion of pathways, perils, and possibilities to becoming a transformative library director. (RT)

**Serving the Underserved from Many Angles: A Multi-Faceted, Multi-Pronged Approach to Reaching Those Who Need Us Most** (Rincon)

*Tara Fox-Lupo, Librarian III, Managing Librarian, Martha Cooper Library, Pima County Public Library.*


Program Sessions | Thursday, November 3rd  
2:05p.m.—3:05p.m.

Mary Givins, Librarian II, Assistant Manager,  
Eckstrom Columbus Library, Pima County  
Public Library.

Presenters will describe services provided by Pima County Public Library aimed at serving and fostering lasting impact with underserved groups. Strategies for engaging and retaining key partner groups, creating internal buy-in and preparedness amongst staff and leadership, creating and managing internal teams, setting team specific mission and vision in line with organizational focus and evaluating and innovating based on program success and sustainability. (US
Program Sessions | Thursday, November 3rd
3:25p.m.—4:25p.m.

From Futuring to Innovation (Presidio III–IV)
Speaker: Miguel Figueroa, Center for the Future of Libraries, American Library Association

Building on the work of ALA’s Center for the Future of Libraries, this session will connect thinking about the future to the process of innovation. This session will look to how trends and information can support the development of new innovative services. Attendees will take part in an activity that will work to identify trends, connect those trends to library values, and dream productively about library innovations. (US)

Forming and Sustaining a Successful LGBT Services Committee at Your Library: Pima County Does It – You Can Too! (Presidio I)

Wayne Wheeler, Librarian I, Pima County Public Library System

Kaitlyn Sparks, Circulation Coordinator, Pima County Public Library System.

Formed in 1997, the PCPL LGBT Services Committee has been instrumental in advocating for LGBTQA residents and library staff in Pima County. Kaitlyn Sparks and Wayne Wheeler (current PCPL LGBT Services Committee Co-Chairs) will discuss the history and successes of the PCPL LGBT Services Committee. Attendees will gain a better understanding of not only how such a committee may be initiated at their library, but also how such committees can help to further reinforce LGBT services in their library and their community and large. Anyone who is interested in expanding library services and increasing their own understanding in regards to the LGBT community is encouraged to attend. (LOMA)

How to Hijack the Internet and Get Kids to Read Again! (White Dove)

Carew Papritz, author

Still battling against video games, cell phones, the Internet, and all things electronic to get kids to pick up a book? Discover how award-winning author, Carew Papritz, gets “I-kids” excited about reading in this Internet age. You’ll discover how he inspires kids with his book signings on volcanoes, on horseback, and by river raft; from his world-record setting “BookBalloon” launches that help charities; by his helping kids to read his unusual animated books and watching his first-ever drone-delivered book in the history of the world; and from his fun outdoor YouTube videos where Carew skies, rides, jumps, and falls while reading his bestselling book! (author program)

Going Digital: The Services and Collections of the Arizona State Library, Archives, and Public Records (Presidio II)

Peter Grant, Librarian, State Library of Arizona

Erin Pawlus, Technical Services Librarian, Arizona Talking Book Library

Brianna Furcron, Special Collections Librarian, Digital Arizona Library.

Learn about the latest, free collections and services offered by the Arizona State Library, Archives, and Public Records. This panel presentation will include coverage of the latest services and digital collections offered by the State Library of Arizona, Digital Arizona Library (DAZL) and the Arizona Talking Book Library. We will discuss new government document collections, newspapers, Reading Arizona content, and new downloadable content offered by the Talking Book Library and provide you with the resources to better answer homework, civics, and history questions, learn about Arizona, and ensure that all in your community may read. (US)

Anime, Gaming, and Cosplay – Oh My! Using Library Comic Conventions to Bring Teens to the Library (Joshua II)

Phyllis Saunders, Branch Manager, Chandler Public Library; Elisia Simmons, Library Assistant, Chandler Public Library

Making your library relevant to teens can be a huge task. After six years of creating comic conventions (cons) just for teens 12-18, our
team can show you all of the tricks. From finding fun presenters (for free) to the importance of badges, to getting all of the food donated, we will share the good, the bad, and that story about the crossbow. This program is for anyone who is thinking about bringing a comic con to their location. (CYA)

The Path to U. S. Citizenship Can Start at Libraries (Agave Ballroom)

Juan Moran, Community Relations Officer, U. S. Citizenship and Immigration Services

We know that more than 55% of recent immigrants use the public library at least once a week. Public libraries are often considered a welcoming place for immigrants to find the information and encouragement they need to begin their path towards U. S. citizenship. For that reason, libraries play a critical role in serving immigrant communities. During this session, U. S. Citizenship and Immigration Services (USCIS) will discuss how they have collaborated with public libraries throughout the country to provide official information about becoming a U. S. citizen to permanent residents. USCIS will provide a brief overview of the naturalization process, explain the citizenship education resources available to libraries, and provide specific ways for libraries to get involved. Public libraries participating will leave with an understanding of the valuable service they can provide to their immigrant patrons and how USCIS can help them meet the need in their community. (LOMA)

Strangers in a Strange Land: Helping Seniors Go from Tech No to Tech Know (Santa Rita)

Heather Severson, Library Program Instructor, Pima County Public Library

Vicki Lazaro, Library Program Instructor, Pima County Public Library.

Libraries have transformative power in reducing the digital divide that threatens to isolate our senior citizens and others who have reduced access to technology. Library staff can play an important role in helping our patrons develop computer literacy. We welcome all program instructors and others who assist patrons in developing digital literacy. Bring your own conundrums and success stories for an interactive discussion of best practices for immersing seniors and others in the rich world of the job search, career development, social media, online education, personal connection, entertainment, and all the other opportunities provided by the Internet. Participants will leave the session with a rich list of resources and strategies to help with the essential task of finding relevant uses for digital devices and apps to best engage individuals in purposeful use of digital technology. (RT)

Taylor Sturges, User Research and Engagement Specialist, University of Arizona.

At the University of Arizona, we have been conducting different types of user research, focusing on how to better our social media presence and increase our online management. Twitter, Instagram, and Facebook are great platforms for niche organizations, such as libraries, who offer specific resources and services, to reach their audiences directly while maintaining their professionalism. We measure success by how well we provide access to information and by how helpful interactions with our customers are, and this can all be done via social media. In this presentation, I will move through four simple steps that will show how any library institution can identify their audience, increase their engagement, and assess their social media presence for improvements through user research.

3:45 – 4:00: I Am from China, I Am from Russia, and I Am from Uganda: Arizona State University Libraries Connects with International Health Sciences Students (Oro Valley)

Janice Hermer, Health Sciences Librarian, Arizona State University

Kevin Pardon, Health Sciences Librarian, Arizona State University

Alexandra Humphreys, Instruction & Education Librarian, Arizona State University

With over 11,000 international students enrolled, librarians at Arizona State University (ASU) are facing challenges in working with students from different cultures and for whom English is a foreign language. This poster will focus on systematic efforts by the international (primarily graduate) students pursuing non-medical degrees in the health sciences, such as nursing and nutrition, which require high scholarly standards and thinking in technical fields. University librarians are finding themselves inadequately prepared to cope with increasing numbers of information-seeking foreign students. Many of these students are unprepared for the complexities of library research in academic libraries, being accustomed to different library systems and academic expectations in their countries. Collaborations between the ASU libraries and the international office, including cultural sensitivity training, have increased librarians’ success in meeting the needs of these students. This presentation will address the following: (1) an ongoing assessment of library services for international students in health sciences; (2) promotion of the library to these students; (3) strategies to improve information literacy; and (4) social media applications (e.g., WeChat) for working effectively with foreign students to improve librarians’ understanding of their unique information needs.

4:05 – 4:20: Transforming the Health Sciences Library Service Desk: Expanding Services in a Multi-Branch Library (Oro Valley)

Michelle Halla, Library Information Associate Senior, University of Arizona Libraries

Jessica Calderwood, Library Information Associate, University of Arizona Libraries

Expanding services to additional branches can present many challenges and opportunities for increased impact among your users. The UA Libraries would like to share our experiences in expanding the services offered at the Information Desk of the Health Sciences Library, including providing new services such as technology lending and 3D Printing. This blitz session will highlight best practices and lessons learned, including workflows, training, and ensuring consistency in services in a multi-branch system. We will also share stories of how students have used these new services.
Public Blitz Sessions

3:25 – 3:40: Cultivating and Transforming Book Discussion Groups at Your Library (Catalina)

Monica Lane, Library Specialist, Community Outreach, Flagstaff City-Coconino County Public Library

Judy Finney, Library Manager for Outreach Services, Flagstaff City-Coconino County Public Library.

As a public service provider, libraries play a valuable role for readers who like to talk about books. Libraries can offer the structure of a book club so that readers can enjoy a discussion without the burden of organizing and facilitating a group. Book clubs help relieve stress while improving quality of life, and they have the ability to increase social circles and expand minds by reading outside of comfort zones. And it doesn’t have to stop at just a discussion: Use selected books as Reader’s Advisory tools; create kits with multiple copies of books for local book groups to check out; move beyond the discussion and offer programs centered around the book’s theme; and/or reach out to your community and collaborate with local theaters, schools, and festivals to expand beyond the literary page. Come find out how, from the simple beginnings of a library-sponsored book discussion, a greater variety of public services for your community can blossom.

3:45 – 4:00: ...Because Databases Don’t Have to Be Boring: Getting People to Your Online Resources through Creative Nonfiction (Catalina)

Jessica Pryde, Technology Training and Discovery Librarian, Pima County Public Library

Every public library system has its own way of promoting online resources. We put up signage, develop handouts, have drop-in classes, and talk them up at the service desk. They might have icons on our websites, but what else can we do to promote them? Include them in fun, informative posts, that’s what! While regular researchers might know where to go, the average lifelong learner might not be inclined to just start a search. They would need a push, like an obvious link taking them to something directly related to the article they’re already reading. The Pima County Public Library has a built-in blogging option on their website, but this can be done through an external blog, or even something like Goodreads. This blitz session will include quick tips on how to share interesting information with library patrons while also getting them to see the resources that are available to them every day.

4:05 – 4:20: Low-Budget Teen Space: How We Expanded and Revitalized Our Space with Teen Input, Teamwork, and Elbow Grease (Catalina)

Kearsten LaBrozzi, Teen Librarian, Glendale Public Library

Ray Ceo Jr., Library Assistant, Lead –Specializing in Teen Services

Does this sound familiar? A tiny teen space, renovated in the 90s, with a jammed-in collection and no space for growth. That was our reality. Deciding to change it was easy. Actually changing it? Not so much. After countless hours of research, we had BIG plans: a $1.5 million renovation, endless ideas, and a supportive staff. Unfortunately, we had no money. Find out how two ambitious teen staffers put together a team, engaged a community, and went on to build a new teen space.

Jonathan L. Voigt, Law Librarian, State Library of Arizona

Just like the Colonel Nathan R. Jessup, played by Jack Nicholson, famously said in the movie "A Few Good Men," sometimes the truth about the law is complicated, difficult to explain, or downright difficult to handle. The first part of this presentation, presented by State Library of Arizona Law Librarian Jonathan Voigt, focuses on how to answer legal reference questions. First, the difference between giving legal information and legal advice. Second, how to direct a patron to the answers they are looking for. At the end of the session, attendees will come away more confident in answering legal questions, and know where to draw the line of patron questions.

3:45 – 4:00: Transforming Interlibrary Loan Requests into Information Literacy Instruction Opportunities (Rincon)

Dana Shreve, MLIS, MS, Reference Manager, Grand Canyon University
Nita Mailander, MLIS, AHIP, Director of Library Services, Grand Canyon University

Are you tired of receiving repeated requests from patrons for journal articles and resources that your library already owns? Do your library systems automatically deny requests that are locally owned without providing an individualized instructional intervention? Patrons sometimes have to navigate multiple layers of systems to request materials via interlibrary loan. Mediated interlibrary loan services allow reference and instructional teams to provide personalized research assistance to patrons to support their further development of information literacy skills. Using the ACRL Framework for Information Literacy, the GCU Library provides personalized instructional interventions that support the critical evaluation of access, availability, and authority of sources. Learn how one academic library transformed the interlibrary loan request process to better support student learning and mastery of information skills.


Daniel Messer, Web Content Manager, Maricopa County Library District.

Everyone is an expert at something, and libraries rightly hire for, train, and value those specializations. But when specialists are so specialized, it can be difficult to bring their work together into a cohesive system. When you have staff members who are fantastic at one or two things, what do you do when you need to make those specialties work with the stuff they’re not good with? That’s where the generalist, the expert of nothing but master of everything, becomes your greatest asset. Discover how to foster generalization, and why you absolutely should.
Program Sessions | Friday, November 4th
9:45a.m.—10:45a.m.

Storytelling Matters: Reach Out with Digital Advocacy Stories (Coronado I)

Judi Moreillon, Literacies and Libraries Consultant, Texas Women’s University

Is your school or small public library budget short on funds for an advocacy campaign? Digital advocacy storytelling is a low-cost, high impact way to reach out into your community to share your library’s exciting resources and services. Use free Web 2.0 tools to put your library in the spotlight. Attend this presentation and you will gain a process for composing your library’s story, field-testing it with your target audience, polishing, and disseminating it widely through social media. When you tell a story that touches hearts and minds, you can enlist others to take up the advocacy banner for your library. Storytelling Matters will give you the tools you need to craft your story and go viral in your community. Are you ready to really reach out? (LOMA)

Graphic Novel Power Hour Strikes Again! (Presidio I)

Patricia Jimenez, Media Center Director, Sunnyslope High School

Why put quality ahead of quantity when you can have both? This 60 minute conference program is packed full of 2016’s latest and greatest in graphic novels. We’ll discuss great graphic novels that have been published so far this year, as well as preview what is coming out in the months ahead. Presented as a series of fast-paced book talks, attendees will quickly get up to speed on the current state of graphic novels, trade paperbacks, and manga. Each book talk will include traditional ratings (PG, PG-13, R) as well as curriculum connections to get your teachers involved. So whatever you do, don’t be late – You won’t want to miss a minute of this fun and informative session. Not only will you walk away with a better understanding of what’s new in graphic novels, you’ll get an annotated bibliography to make your collection development decisions easier than ever! (CYA)

...Because the College Library Is a Community Learning Space! (Presidio II)

Li (LiLi) Kang, Faculty Librarian, Paradise Valley Community College – Maricopa Community College District

Paula Crossman, Faculty Librarian, Paradise Valley Community College – Maricopa Community College District

Lead your college’s social change agenda by making your library a community learning space. Library faculty and staff at the Paradise Valley Community College (PVCC) Library have led a series of programs tied to cultural diversity and inclusion, global engagement, and civil disobedience/activism. We tie our program offerings to the college’s strategic plan, making learning and engagement our central goal. Our Lunar New Year celebration has become a PVCC signature event. To achieve this goal, we tie our efforts to course competencies, class themes, and campus/community interests. We encourage participation by inviting anchor classes; incorporating faculty, students, and community members, to serve as presenters; and highlighting existing campus infrastructure. By specifically framing the events as a cultural exchange and connecting to curriculum, students can see their classroom learning reinforced outside the classroom walls. Our session will explore how we developed this model, how we adapted our approach, and suggestions for how to nurture this type of collaboration on your campus. (LOMA)

Because Invisibility Is Not an Option: What’s Working (and What Isn’t) on Social Media (White Dove)

Lisa Bunker, Social Media Librarian, Pima County Public Library
Cherise Mead, Librarian, Mesa Public Library
Jessica Pryde, Technology Training and Discovery Librarian, Pima County Public Library

Facebook, Twitter, and Instagram change on a weekly basis, it seems. How can libraries cope? Is it still worth the time? Should you consider a move to a new platform? Our panel of experienced social media managers will start with a sharing of concerns and questions from session attendees, then take turns covering what’s working for libraries these days. If your social media presence is struggling recently, we hope you will come away with practical solutions and ideas you can use to give it a jumpstart. (LOMA)
Libraries as Business Centers and Networking Sites: Linking Today's Innovative People with Today's Growing Towns and Cities (Joshua II)

Andrew Zollman, Business Librarian, Yuma County Library District; Veronica Shorr, Fund Development Officer, Yuma County Library District

Janene Van Leeuwen, Education Coordinator, City of Buckeye Public Library System

John Pringle, Entrepreneur & Library Advisory Board Chairman, City of Buckeye Public Library System

Libraries are the forerunners of change, and as populations grow, needs shift and so does the programming they provide in order to stay relevant. In the last few years, co-working spaces (places entrepreneurs and business minded professionals go for social networking), Nonprofit and Grant Resource Centers (working hubs for local nonprofit professionals to enhance their skills) and maker spaces (design and creation spaces for prototyping) have launched throughout Arizona as independent government funded sites and at libraries through grants and partnerships. Co-working spaces have become relevant in libraries because of a lack of local resources in the community. Whether you have a large library or a small library, you can initiate change and reach out to your local community to foster startups, business growth, and nonprofit sustainability with resources you already have! We will cover how each of our library services were created, implemented, and designed to foster partnerships and programming. Our spaces have created outreach opportunities in our library for entrepreneurs, business, and nonprofits. This program explores alternate services used to engage a broader audience for library staff members involved in community outreach for business, non-profit, and adult programming. (US)

How to Find Primary Source Material in Arizona Archives: A Panel Presentation Sponsored by the Arizona Archives Alliance (Agave Ballroom)

Maurita Baldock, MA, Assistant Librarian and Archivist, University of Arizona Special Collections

Ryan Ehrfurth, MA, Digital Content Coordinator, Arizona State Library, Archives, and Public Records

This is a panel discussion on new web based tools that will help librarians and library patrons to find and access archival collections in Arizona. Three web based portals will be discussed: The Arizona State Knowledge Center Catalog, Arizona Archives Online, and the Arizona Memory Project. These web portals provide free public access to descriptions of archival collections found at archival repositories around the state. Accessible through the Internet, the web portals assist librarians and researchers in finding primary source information. Attendees will learn how easy it is to search for archival collections, some tricks to doing effective searches for collections, and how patrons and library staff can use this information to better prepare ahead of time to visit the repositories.

Arizona State Knowledge Center Catalog: This web portal provides free public access to descriptions of archival collections found at the Arizona State Archives. Funded by LSTA money, this project has uploaded hundreds of fully searchable finding guides that detail the collections housed at the State Archives. This includes a demonstration of the ASK web page, a discussion of the access policies for the material and the types of information that can be found through the ASK web portal: http://skca01/starweb/l.skca-catalog/servlet.starweb?path=l.skca-catalog/skccatalog.web. Arizona Archives Online: This web portal provides free public access to descriptions of archival collections, preserved and made accessible by Arizona repositories, including libraries, special collections, archives, historical societies, and museums. This will include a demonstration of the AAO web page, a discussion of repositories and access policies for the material, and the types of information that can be found through the AAO web portal: www.azarchivesonline.org. The Arizona Memory Project: This web portal provides access to the wealth of primary sources in Arizona archives, museums, libraries, and other cultural institutions. This includes a demonstration of the AMP web page, a discussion of access policies for the material, and the type of information that can be found using the AMP web portal: http://azmemory.azlibrary.gov/cdm/. (US)
Keep Calm and Android On (Oro Valley)

Kimberly Belair, Librarian III and Mesa Express Library Supervisor, Mesa Public Library

Does the thought of doing one more training class make you want to scream? Fret not. Keep Calm and Android On! For years now, libraries have provided excellent computer training classes, but these classes don’t help people learn how to use their portable electronic devices. For many, using a smartphone or a tablet has even the most basic of tasks can be daunting. Tech@Tea Time, an LSTA grant-funded initiative started in February 2016, addresses this need. Patrons can borrow one of our tablets or bring their own Android tablet, Kindle Fire, or smartphone to class. Although there were a few tense moments along the way, the program itself has been wildly popular. Find out how the Mesa Express Library successfully pulled off Android training classes in a small, rented, one-room branch located in a mostly forgotten mall. Participants will receive copies of class handouts and lots of sage advice about how to host a similar program in your own libraries. Tweak your training today and transform the lives of your older patrons forever! (ILT)

OneBookAZ Author Panel: Authors and Audience Engagement (Catalina)


Melinda Rucker Haynes, author, ONEBOOKAZ

Kristin Anderson Cetone, author, ONEBOOKAZ

Judith Redline Coopey, author, ONEBOOKAZ

The ONEBOOKAZ authors have visited over 20 libraries on their Arizona ONEBOOKAZ library tour. Now, they will share their experience from an author’s perspective on the Dos and Don’ts of preparing for an author program and creating an engaging author visit for your community. Learn how you can create your own OneBook or community-read program that brings people together to celebrate literature and foster a sense of community. If you ever plan on having an author visit your library for any kind of program, this panel presentation will provide you tips and tricks on how to prepare for and run the event! Attendees will also have the opportunity to hear the authors discuss their writing, learn more about their books, and purchase a signed copy from the author! (US)

Libraries Transform: What Changes Will We Empower? (Santa Rita)

Holly Henley, State Librarian & Director of Library Services, Arizona State Library, Archives and Public Records

Janet “Jaime” Ball, Library Development Administrator, Arizona State Library, Archives, and Public Records

How do you think libraries will transform individuals and communities in the future? And how will libraries need to transform to meet the needs of their individual and collective users? Librarians, library staff, board members, and volunteers from all types of libraries are encouraged to join State Library staff in a lively discussion on the future of libraries. Ideas shared will help inform Arizona’s 2018 – 2022 Library Services and Technology Act (LSTA) plan. (RT)

Arizona LGBTQ Archives (Rincon)

Nancy Godoy-Powell, Archivist and Librarian of Chicano/a Research Collection, Arizona State University Libraries

Jamie A. Lee, PhD, Assistant Professor, School of Information, University of Arizona

Marshall Shore, Hip Historian, Phoenix Pride

In Arizona, Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ) histories are under-documented in archives and libraries. As a result, local librarians and archivists are actively engaging communities, preserving LGBTQ histories, and making archival collections accessible to the public. Jamie A. Lee will talk about the Arizona LGBTQ Storytelling Project (2008) and Arizona Queer Archives (2011). Marshall Shore (Hip Historian) and Nancy L. Godoy-Powell will talk about the Arizona LGBTQ History Project (2015) and the Bj Bud Memorial Archives at Arizona State University. Conference attendees will learn strategies – from documentation, description, through online and physical points of access – to help transform their own libraries-archives to expand and create inclusive spaces for under-documented LGBTQ communities. (LOMA)
The Coming LibGuides Tsunami: Keeping Your Head Above Water in an Ocean of Content

Jeff Murdock, Technical Services Librarian, University of Phoenix
Karen Grondin, User Experience Librarian, University of Phoenix

Over time, many libraries have created/developed a large quantity of LibGuides and other web content. Do you feel overwhelmed by the sheer magnitude of your Library’s online content? Are you facing a LibGuides tsunami, having trouble keeping your head above water, or cleaning up the aftermath after the storm? Bring your floaties and join us for this round table to share your best practices and learn strategies that will help you manage and maintain high quality guides. This round table will assist any knowledge workers in keeping LibGuides or a content management system afloat.

The Literati Book Club: The Secret Is in the Crazy or How to Keep Them Coming Back for More

Deanna Davis, Adult Services Librarian, Vista Grande Library, City of Casa Grande Public Library

Discussion will center on myths, legends, and conspiracy theories regarding the secret society known as the Literati. What is it? Why, when, and how do they gather? Find out exactly what they do when they meet in seclusion in the darkest corners of the earth. Exhume the ancient rituals that go into selection criteria and cultish recruitment initiations. The highest ranks have been infiltrated, and all will be revealed for the first time to the outside world! All curious minds, public librarians, and book club leaders are encouraged to attend the unveiling! ...Seriously, though, this warrants a History Channel documentary.

OUTCareer: Making Job Help Programs More LGBTQ+ Inclusive

Samantha Gardner, Education and Employment Resource Specialist, Southern Arizona AIDS Foundation

Public librarians, is your job help program connecting with Lesbian, Gay, Bisexual, Transgender, and other patrons on the rainbow spectrum? LGBTQ+ people need more than resume advice. Based on experience as an employment specialist at the ANCHOR Project and collaborating on Southern Arizona Gender Alliance’s TRANS*FORM Employment Expo, I tackle the “Will and Grace” myth of LGBTQ+ affluence and share how to make job help programs more inclusive and relevant to LGBTQ+ job seekers. The following questions (and more) will be answered: Is there a gender neutral honorific? What is the best way to find LGBTQ+ friendly employers? What does professional dress look like for gender non-conforming folks? How to find companies offering transgender-inclusive healthcare? What does cisgender mean? How do I make a general job seeker presentation/guide inclusive?


Peter Grant, Librarian, State Library of Arizona

Is an entrepreneur struggling to come up with a logo? Did someone invent something new and unique in your Makerspace? This session will cover the basics of patents and trademarks so you can better help your patrons understand what they need and how to go about getting it.
Program Sessions | Friday, November 4th
1:25p.m.—2:25p.m.

Mentoring for Professional Development (Presidio I)

Joyce Abbott, Adult Services Lead Librarian, Scottsdale Public Library

Mentoring is a valuable practice to help keep you dynamic, creative, and motivated in your career. AzLA’s own professional mentoring program is partnering with the Arizona State Library’s Early Literacy mentoring to answer your questions. Mentors and Mentees will share their lessons learned, share insights, and answer questions for those interested in getting paired in 2017! Learn about the benefits of forming these partnerships for both formal and informal professional development. This is your chance to help build and refine two statewide professional development programs! (LSD)

Transforming Your Library: What’s .gov Got to Do With It? (Coronado I)

Dan Stanton, Humanities and Social Sciences Librarian, Arizona State University
Andy Bourgeois, Librarian, Federal Publications, State Library of Arizona

Government Information pervades our lives. We are constantly bombarded with information that affects our present – information to live by (laws, health), quality of life information (education, consumer protection), and safety net information (disaster relief, unemployment). The government tries to make this information available to the public, but there’s so much it can be difficult to know where to turn to verify what you’ve heard or to investigate for oneself. The U.S. government is the world’s most prolific publisher, producing books, journals, pamphlets, reports, PDFs, databases, and web resources on almost every conceivable subject, including law, political science, U.S. history, technology, statistics and demographics, education, health sciences, climatology, agriculture, social sciences, and business. The government also produces valuable material in the fields of anthropology, music, architecture, mathematics, and art. A small subset of libraries throughout the country are designated Federal Depository Library Program (FDLP) Libraries, tasked with providing permanent public access to all the information produced by federal agencies in the work they do on our behalf. The Depository Library Managers from the State Library of Arizona and the Arizona State University Libraries invite you to an overview of government information resources and services available to you and your patrons on the open web and from our libraries. If you and your patrons need government information and your patrons need government information past or present, we have large (and largely uncatalogued) collections and a responsibility to serve not only our constituents, but the larger Arizona community. You have government information needs, we have knowledge, resources, and a desire to assist. We also encourage you to join the Government Information Interest Group to keep this topic on the AzLA agenda. (US)

Treasures Within? Zines at ASU Libraries (Presidio II)

Rachel Leket-Mor, Associate Librarian, Religious Studies, Philosophy, Jewish Studies, Medieval and Renaissance Studies, ASU Libraries

Fan magazines, or fanzines – in short, zines (pronounced zEEns) – are self-published, sometimes hand-pressed publications produced for self-expression or in support of social or political causes. Printed in limited copies and distributed locally, non-commercially, zines are not only hard to acquire but also tricky to define or catalog. Still, a number of academic libraries have developed zine collections in support of research in fields such as English, women and gender studies, justice studies, etc. In libraries, some zines are associated with definite LC subject headings (“fan magazines”, “fanzines”, “underground press publications”), while others have no genre-specific identifiers in the catalog. This speaker presentation will describe a project aimed at identifying zines that found their way into the collections at ASU Libraries but were never defined or collected as such. The presenter will report on the project since its
inception when it was awarded the librarians’ research fund (2015), detail the criteria and methodology developed in the discovery process, introduce the “Zines at ASU” library guide, and conclude with an account of the first Phoenix ZineFest, organized by Wasted Ink Zine Distro. College and university libraries are welcome to this program to learn how to survey their collections for hidden zines, encourage in-library research of these valuable primary sources, and contribute to the local community of authors and artists who care about print and material culture.

Author Award Panel (White Dove)
Cheryl McCurry, Managing Librarian, Wheeler Taft Abbett Sr. Library (White Dove)

Get to know the Judy Goddard and Grand Canyon Award winning authors in this lively panel discussion, moderated by author liaison Cheryl McCurry. These award winners will discuss writing, publishing and their award winning young adult and children’s books. A book signing will follow in the Exhibit Hall.

Extreme Library Makeover – Making Space for Student Creation and Collaboration, Not Just Consumption (Joshua II)
Kate Street, High School Librarian and District Lead Librarian, Sunnyside High School/Sunnyside Unified School District
Jennifer Flores, Teacher Librarian, Los Amigos Technology Academy, Sunnyside Unified School District
Fran Stoler, Teacher Librarian, Desert View High School, Sunnyside Unified School District
Jessica Ross, Teacher Librarian, Gallego Intermediate Fine Arts Magnet (4-8)

What does a “21st Century Library” look like (or how to time travel from 1970 to 2016 in just one year)? Sunnyside Unified School District appropriated bond funds to update four libraries (two high schools, one middle school, and one elementary). The librarians, serving as contractors in those spaces, designed with the future in mind by utilizing mobile furniture for endless configurations as needs shift. Nesting tables, and mobile powered furniture which can easily be tucked away to make room for spontaneous presentations or community events are crucial to creating an adaptive environment. Quiet study rooms are transformed into think tanks, with floor to ceiling whiteboard walls and a projector built in for student use. Technology is no longer stored away for occasional teacher use – Instead, we are equipping our libraries with media creation software and tools which can be used by teachers and students. Portable green screens, recording equipment, and sound booths are provided for student use and checkout, to assist in the creation of high quality projects, music, and presentations which the students can be proud of. School libraries have morphed from quiet study spaces to collaborative centers. Students who used to come solely to check out books now seek out the Library Information Specialists to serve as guides through web and print based resources. The 21st Century Library/Information Commons is a location where these resources can be housed and utilized together to allow for multifaceted research, collaboration, and creation. In our panel presentation, we will discuss the process of soliciting funds, hiring contractors, designing ideal spaces, choosing colors, and ordering furniture and technology. We will share timelines, floor plans, before and after pictures and stories, student work created within the space, and more! Attendees will learn the process of renovating a library from beginning to end. Our target audience is anyone who is interested in transforming an old or outdated library into a space that is attractive to all students/patrons. Even if you do not have the money to do a complete remodel, you will leave with plenty of ideas for enhancing your libraries. (US)

In the Mood: Using Icebreakers to Set the Tone for Your Next Meeting (Agave Ballroom)
Kate DeMeester, Library Services Manager, Main Library Manager, Pima County Public Library

Overview: Program will discuss types of icebreakers, and how to select them to help achieve meeting goals. Type of program: Combination of speaker presentation, demonstrations and activities. This program will presented by a group of Pima County
Program Sessions | Friday, November 4th
1:25p.m.—2:25p.m.

Public Library staff. Benefits: Participants will leave with a variety of icebreakers and suggestions on when to use them in various types of meetings. Target audience: anyone who runs a meeting! Description: Many people consider icebreaker activities as a fun digression before the business of a meeting begins. However, with a bit of strategic thinking, a facilitator can use these activities to help put meeting participants in the right frame of mind to do their best work. We’ll offer a variety of exercises to use with your group, as well as some thoughts on how to target your choices for best results. Please come prepared to participate in the activity demonstrations. (LSD)

Because the Future Needs Coders (Oro Valley)
Tara Carpenter, Youth Services Manager, Maricopa County Library District
Jenn Lopez, School Media Specialist/Teen Librarian, Maricopa County Library District: Perry Branch
Robin Salthouse, Adult Services Supervisor, Maricopa County Library District: Southeast Regional Library
Chris Guerra, Project Specialist, Library Development, Arizona State Library, Archives & Public Records
Kelly Smith, CEO, Prenda

Join the Maricopa County Library District in a panel discussion to learn about how to bring coding to your library. Hear about the code club programs for youth and adults that have created community, job skills, games, brain health, and fun. Topics will include equipment, software, cost, time commitment, and expertise. Appropriate for school and public libraries! (TTS)

Your Library + Arizona Humanities = A Perfect Partnership (Catalina)
Cheryl L. Yeatts, Manager, Sedona Public Library in the Village; Ellie Hutchison, Programs Manager, Arizona Humanities

Are you searching for quality programs on a limited budget? If so, look no further than Arizona Humanities. During this presentation, you will discover the benefits of collaborating with Arizona Humanities to provide programs that will spark lively conversations in your community. The presentation will focus on AZ Speaks and the ease of using the Arizona Humanities online catalog to select programs and schedule speakers. You will learn tips for marketing and tools for evaluating presentations. This presentation will inform you about opportunities to partner with Arizona Humanities to offer library programs that will encourage your customers to explore, share, and experience. (LOMA)

Transforming Children’s Services Through Technology: Because You CAN Do It! (Santa Rita)

Hannah Stewart, Youth Services Manager, Yuma County Library District

Technology doesn’t have to be intimidating. Come learn how to integrate user friendly technology into your library programs for children 5 and up. Beginners and experts are welcome. From coding to 3D printers, there’s something for every skill level and budget. During this presentation, you will discover fun program ideas, receive informative resources to start and/or further your technological education, and see demos of the exciting technology that will be discussed. Afterwards, you will be able to transform your library into a tech savvy learning center. Your young patrons will thank you – That is, if they can tear themselves away from your fun new programs! (RT)

...Because You Want to Work in the Library World (Rincon)

Dana Shreve, Reference Manager, Grand Canyon University
Kimberly Belair, Librarian III, Mesa Express Library Supervisor, Mesa Express Library
Lena Beecher, Human Resources Manager, Maricopa County Library District
Alicia Snarr, Customer Experience Administrator, Maricopa County Library District

Have you ever left a job interview and said to yourself, “Well that was AWFUL…” or “I wasn’t expecting those questions to be asked”? Competition for library jobs is intense. Move from “Good answer” to “Wow!” and nail your next job interview. At the end of the workshop, you will be able to:
• Describe the steps involved in preparing for an interview
Program Sessions | Friday, November 4th
2:50p.m.—3:50p.m.

- Analyze the impact of non-verbal communication on the success of the interview
- Handle sensitive and tough questions with confidence
- Target audience is all library staff wanting to get hired for that next position!

Southwest Books of the Year: Why Regional Literature Matters (Coronado I)

Helene Woodhams, Supervising Librarian and Coordinator, Southwest Books of the Year, Pima County Public Library
Vicki Ann Duraine, Librarian, Pima County Public Library
Bruce Dinges, Director of Publications, Arizona Historical Society
Bill Broyles, Research Associate, Southwest Center, University of Arizona
Christine Wald-Hopkins, freelance book reviewer
Ann Dickinson, retired librarian

We are what we read. Regional literature reflects the culture that defines us, the history that informs our thinking, and the geography that shapes our perspective. We are enlightened and transformed by it, and in the process we learn what it means to be “of” a place. The reading public looks to its libraries for guidance in the selection and appreciation of regional literature. “Southwest Books of the Year,” Pima County Public Library’s annual literary review highlighting the year’s best titles in Southwest literature, makes a significant contribution to meeting the profession’s need for a comprehensive, critical, and unbiased guide to Southwest writing. “Southwest Books of the Year” will be available Arizona libraries statewide in early December. In this program, the “Southwest Books of the Year” panelists will reveal their choices for 2016’s best books, talk about the selection process, and discuss the significance of regional literature. Library professionals will enhance their understanding of the scope of Southwest literature and will get a heads-up on popular titles and hot topics.

Beyond the Bookshelf: The Power of Early Literacy in Empowering Families and Transforming Communities (Presidio I)

Natalia Hoffman, Family Literacy Program Manager, Make Way for Books
Thania Mayorga-Shull, Family Literacy Specialist, Make Way for Books

Four out of five children in Arizona do not have access to preschool or quality child care. Discover how Make Way for Books helps children gain access to books and empowers parents with the skills, knowledge, and confidence to help their children read and succeed. Learn about our family literacy programs, including Raising a Reader and Cover to Cover, and how Make Way for Books connects families with their local public library. This presentation will also explore the Make Way for Books Early Literacy App, created in partnership with Pima County Public Library. Make Way for Books is a non-profit organization that provides early literacy resources and programs for families with children birth through five. Our Cover to Cover program is designed as an “early literacy school without walls,” meeting families where they are and transforming informal settings such as Laundromats into literacy and language-rich environments. Raising a Reader is a national evidence-based early literacy program, which supports school readiness and celebrates books and reading. These programs engage the entire family in reading and early literacy activities, empowering parents in their role as their child’s first, best teacher. (CYA)

Who’s That Ted Guy Anyway? How a TEDx Event Can Engage Your Community and Bring New Users into Your Library (White Dove)

Phyllis Saunders, Branch Manager, Chandler Public Library; Cynde Cerf, Information Specialist, City of Chandler
Edward Liebler, Adult Services Librarian, Chandler Public Library
Jean Reynolds, Cultural Affairs Coordinator, City of Chandler
Everyone has heard of TED (Technology, Entertainment, Design), right? TED talks are addictive and have a loyal following among adults and college students who lean toward tech, like to explore the world in new ways, and want to make a difference in their lives and their communities. Bring these engaged, always-learning adults to your library by organizing a TEDx. Learn from Chandler Public Library about their experience with the TEDx Library license: What the application and programming entails, the easy stuff, the challenges, and the results. If you have been thinking about applying for a TEDx license and you aren’t sure… or maybe we have just piqued your curiosity for new thought-provoking adult programming, this is the presentation for you. (US)

101 Ideas for Success – Connecting Teens and Adults to Pathways for Success! (Joshua II)

Kendra Davey, Youth Services Manager – Joel D. Valdez Main Library, Pima County Public Library

Kelly Wilson, Grants and Nonprofit Librarian, Pima County Public Library

Ken Zambos, Business Librarian, Pima County Public Library

Pima County Public Library has two programming venues in which we offer programs tailored to meet the needs of youth and the business community. The 101Space for teens is dedicated to creating a thriving youth community through interest-driven program and supportive mentors. The Idea+Space focuses on supporting economic and workforce development in Pima County through fostering community connections and providing resources for non-profits, small business owners, and entrepreneurs. In the last year, we have combined the mission of these two venues to support community members all along the continuum of success from getting a first time job to becoming a business mogul. In this interactive session, you will learn innovative ideas for supporting your community through the entire continuum of success, from first time job seekers to work re-entry candidates. (US)

Picking Up S.T.E.A.M. (Agave Ballroom)

Molly Sadler, Youth Services Supervisor, Flagstaff City-Coconino County Public Library

Are your Dewey Decimal books dusty? Is your non-fiction non-moving? Foster a desire in your patrons to explore your non-fiction collection with Picking Up S.T.E.A.M. Youth Services professionals will learn how to seek out the bizarre and unusual topics in their collection and create a simple presentation to amaze and astound their audience. Peculiar Plants, Eccentric Edibles, Batty Buildings, Freaky Fashion, Mystery Medicine and Scares of the Season are just a few of the potential topics hiding amongst the stacks. Find out how to pair the presentation with an experiment, game or craft. This low-cost, high-interest program works well with school visits and outreach, also. (CYA)

Citizen Science: Libraries Transform Scientific Research (Santa Rita)

Dan Stanton, Government Information Librarian, Arizona State University Libraries

Rene Tanner, Life Sciences Librarian, Arizona State University

The Citizen Science movement encourages non-professional volunteers to participate in activities which contribute to the accumulation of knowledge and discovery. Many organizations, such as NASA, the National Archives, and the Audubon Society have dedicated Citizen Science Programs that seek assistance from anyone to search for new planetary systems, add metadata to archival material, and count birds. Last September, the White House directed federal agencies “to take specific actions to advance citizen science and crowdsourcing, including designating an agency-specific coordinator for citizen science and crowdsourcing projects, and cataloguing citizen science and crowdsourcing projects that are open for public participation,” ensuring that citizen science activities will only increase.

Libraries are the perfect partner to facilitate connections between volunteers and scientists. There are Citizen Science activities for every subject, hobby, passion, and interest, making it a useful tie-in to any library programming. This panel, which quickly put together an ad-hoc Citizen Science Day promotion, will share information on existing programs, tie-ins to STEM and STEAM, local individuals and groups willing to speak at events, and other ideas for promotion.
Leadership Blitz Sessions

2:50 – 3:05: Beyond the Conference: Year-Long Learning with the Professional Development Committee (Oro Valley)

Becky Brendel, Information Librarian, Yuma County Library District
Patricia Jimenez, Librarian, Sunnyslope High School
Dale Savage, Continuing Education Coordinator, Arizona State Library, Archives & Public Records

Libraries transform their communities, but how can you transform yourself into a better librarian? The AzLA Professional Development Committee will present on past, present, and future opportunities for professional development in Arizona libraries – much of which is available 24/7 online, at your convenience! Learn what we’ve been doing, what we’re going to do, and how YOU can take part in it! Transformation doesn’t have to end when the conference is over.

3:10 – 3:25: Planning Exhibits and Events to Bring in a Wider Audience: The University of Arizona Library Experience (Oro Valley)

Bob Diaz, Associate Librarian, Special Collections, University of Arizona Libraries

This program will provide an overview of the efforts undertaken in Special Collections at the University of Arizona to create exhibits and events that attract audiences beyond the confines of the walls of academe. For the past five years, the presenter has coordinated programming and exhibits that have successfully addressed a variety of diverse topics and that have attracted previously ignored members of the community. Today, Special Collections at the University of Arizona has a strong reputation in the local community.

3:30 – 3:45: How to Herd Cats: Library Manager’s Starter Kit (Oro Valley)

Dana Shreve, MLIS, MS, Reference Manager, Grand Canyon University
Denise Gullikson, Campus Librarian, Mohave Community College

New to a management position? Afraid that you aren’t doing what you should be doing, even if you don’t know what it is that you should be doing? Do you suddenly realize the people wandering around your library are actually your employees? Do you have money in your budget, but don’t know what to spend it on or how to spend it? Whether you applied for it or were promoted into it, being a library manager (or director, or pseudo-management) takes some prep work. In this session, two newly appointed library managers will share their collective wisdom on what to do, what not to do, and how to get started.
Blitz Sessions | Friday, November 4th
2:50p.m.—3:45p.m.

School Blitz Sessions

2:50 – 3:05: Connecting with Our Community (Catalina)

Cindy Reyes, Media Center Director, Greenway High School, Glendale Union High School District

Creating partnerships with our community can be overwhelming. Where do we start? Who do we contact? What does it look like in our library? This 15-minute lightning presentation will help you determine a starting point and guide you through helpful steps in making connections with your community. Examples of how our high school library has collaborated with local school clubs and community partnerships will be highlighted.


Cindy Reyes, Media Center Director, Greenway High School, Glendale Union High School District

Throughout the school year, teens struggle with stress from midterms, finals, and standardized testing. Our libraries can reach out to teens and provide the right tools to help them manage stress before it takes a toll on their health. Passive programming can help guide teens to resources available in the library. This 15 minute lightning presentation will focus on ideas implemented by our high school library and will also share student responses.

3:30 – 3:45: Who Do You Think Genealogy Researchers Are? A Primer for Reference Librarians (Catalina)

Jennifer Shaffer Merry, News Content Coordinator, Arizona State Library, Archives, and Records

Chris Seggerman, Genealogy Research Associate, Arizona State Library, Archives, and Records

It’s a golden age for genealogy researchers: Television programs like Who Do You Think You Are?, Genealogy Roadshow, and Finding Your Roots have popularized family history, and the Internet has enabled electronic resources like Ancestry.com, FamilySearch.org, and other databases to reach more of the public. However, these patrons have their own challenges: Some have the desire for a robust family tree, but not necessarily the research skills to get there; while others have worked with books and paper for years, but may not trust computer resources. There’s also the never-ending problem of each newly discovered ancestor leading to more ancestors. In this lecture, librarians can learn the best techniques and tools to serve these unique researchers, including a thorough reference interview, assessment of a library’s resources, and how to help patrons devise a research plan for when they leave the library.
Blitz Sessions | Friday, November 4th
2:50p.m.—3:45p.m.

General Blitz Sessions

2:50 – 3:05: Librarians Transform: 10 Good Reasons to Not Become a Librarian (Rincon)

Debe Moreno, Library Assistant, MLIS Graduate Student, Chandler Public Library
Allison Herrera, MLIS Graduate Student, Research Assistant, University of Arizona, Arizona Health Sciences Library
Hanni Nabahe, MLIS Graduate, Substitute Librarian, Pima County Public Library
Rachel Martinez, Member of Knowledge River Cohort 14, Substitute Librarian, Pima County Public Library
Teresa Anne Ortiz, Library Media Specialist, MLIS Graduate Student, Knowledge River, University of Arizona

Librarians, Paraprofessionals, and Library Staff are invited to participate in this lively blitz session. If you have ever considered going back to school, or if you have your MLIS and would like to contribute to the conversation, join us as we challenge 10 valid reasons for not pursuing a Master’s Degree including: It takes too long, I don’t even have a bachelor’s degree, I’m too old, it costs too much... and more. This is your chance to voice your opinion, ask questions, or just sit back and listen to the conversation.

3:10 – 3:25: Transforming Teen Programming (Rincon)

Alexis Skidmore, Youth and Teen Services Library Assistant, Scottsdale Public Library
Jennifer Wong-Ortiz, Youth and Teen Services Librarian, Scottsdale Public Library
Alyssa Black, Youth and Teen Services Librarian, Scottsdale Public Library

Come see what we’ve learned from developing and presenting a robust selection of teen programs. Take a guided tour complete with practical applications that work and “how-to” information you can take right back to your library to transform your teens into an engaged group of library patrons and volunteers.

3:30 – 3:45: Let’s See What Happens: Adventures in 3D Printing for a Children’s and Teen’s Program (Rincon)

Rachel Martinez, Graduate Student, University of Arizona

This presentation covers a program that was carried out at the Valencia Branch where Teens and Children learned how to create a 3D printed design for a small robot (Ozobot). Volunteers from Raytheon Missile Systems dedicated four hours over the course of two days to teach participants how to utilize OpenSCAD to build their designs.
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Save the date and join us!

2017 Arizona Library Association Conference
October 25–27, 2017

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